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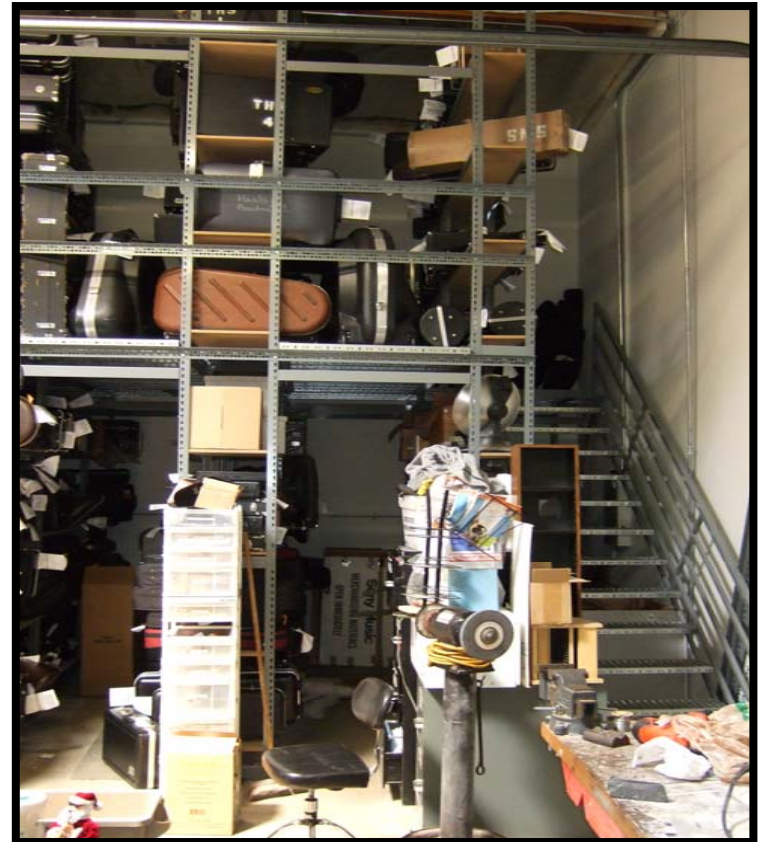
Grow Your Business

10 Space-Saving Merchandising Secrets

By Chris Miller



- **Minimize your backrooms**
- **Double deck mezzanine**
- **Extend shelves taller**



- **Mobile Aisle Shelving**



- **Design Capacity**
- **Efficiency**
- **Time saving**



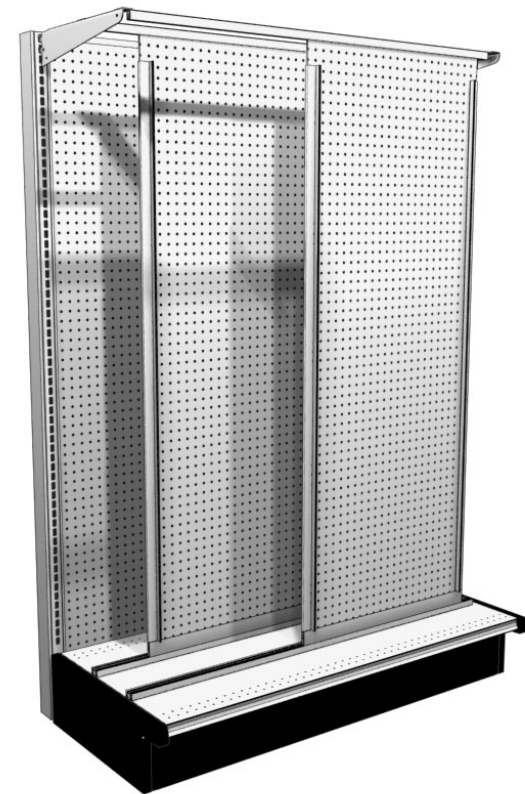
Shelving Systems

- Need to match
- Right fixture to do the right job
- A tool in which to



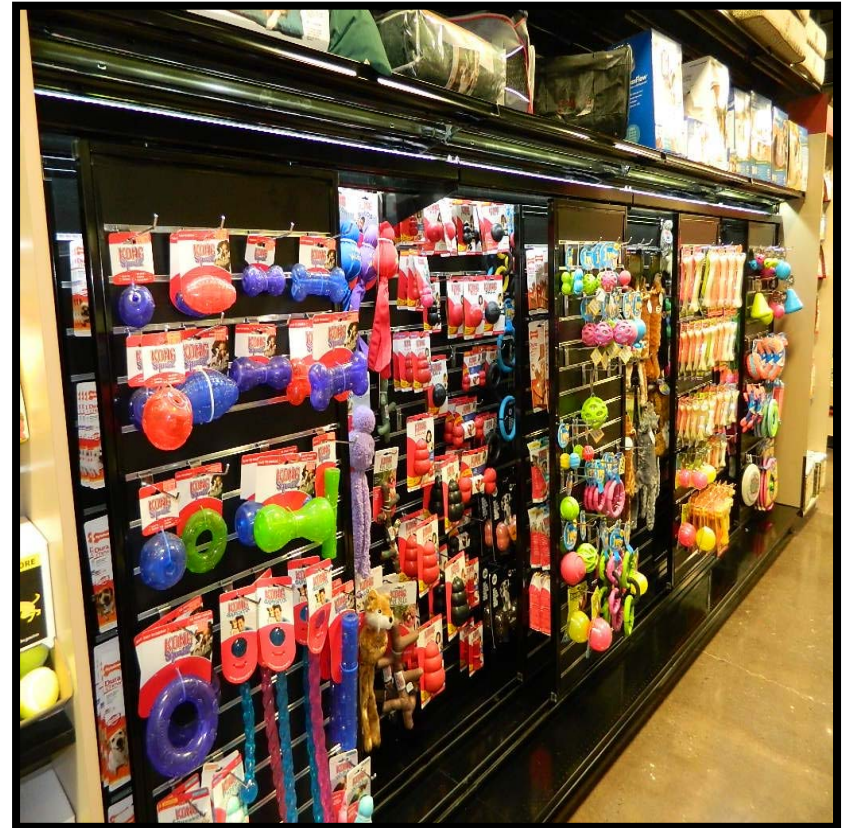
Space-Saving Ideas

- **Sliding panels**
- **50% single**
- **100% double**



Space-Saving Ideas

- **Sliding panels**
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- **100% double**



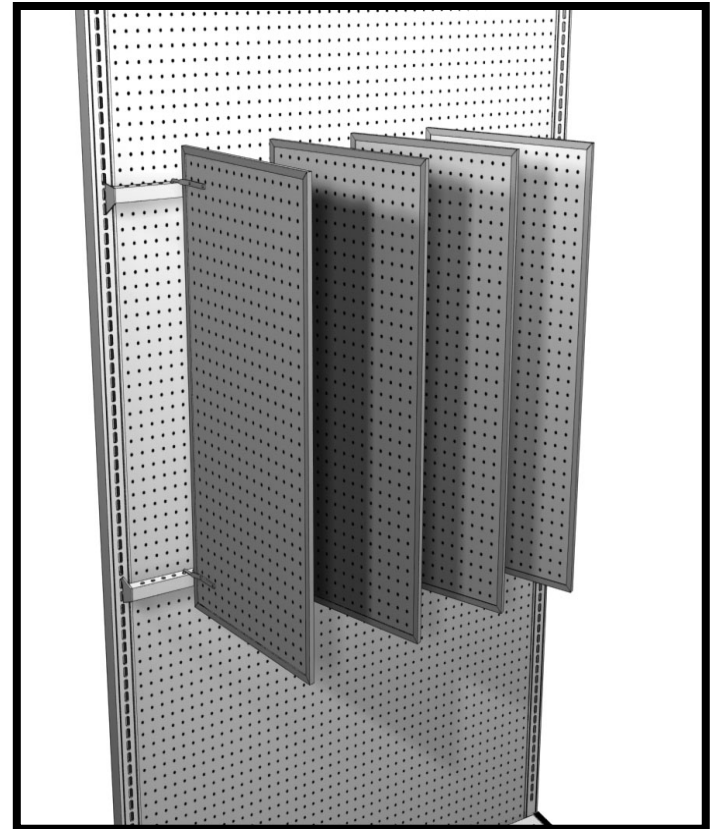
Space-Saving Ideas

- **Swing Panels**



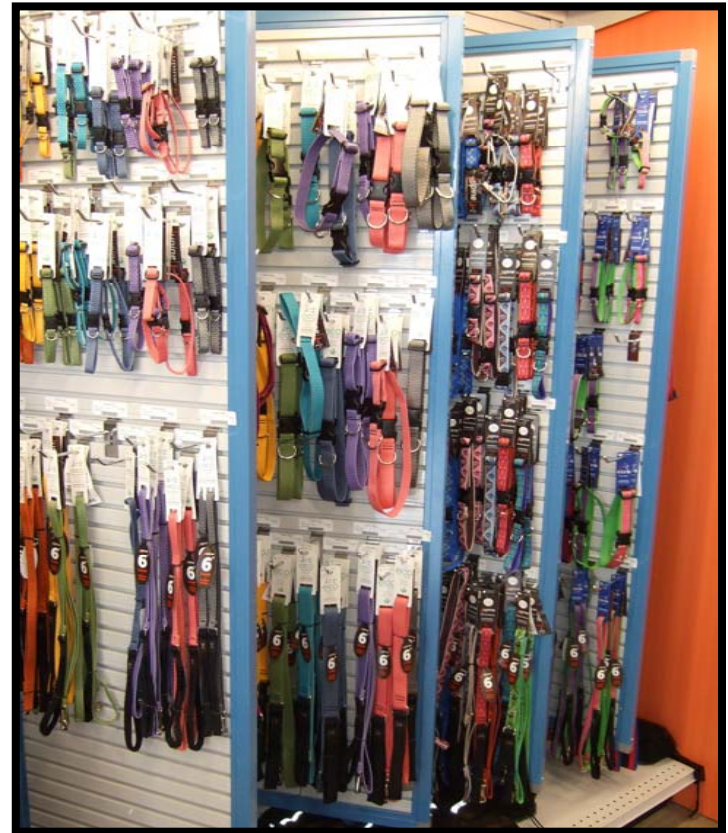
Space-Saving Ideas

- 3 swing panels = 10' in 4'
- 4 swing panels = 13'-4" in 4'



Space-Saving Ideas

- **Swing Panels**



Extra Selling Space

- Checkouts
- Impulse front
- Recess under



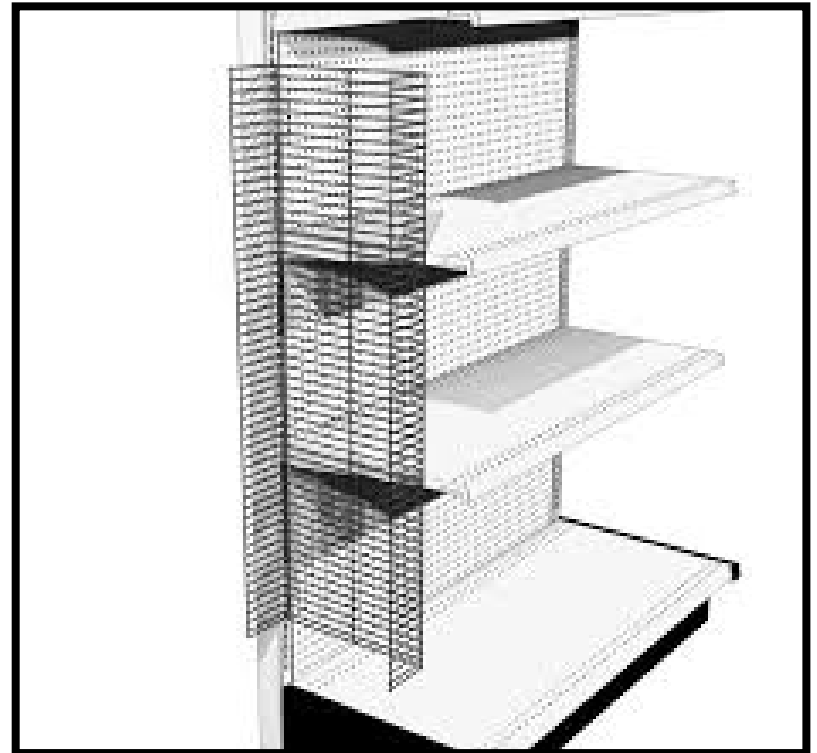
Power Side Impulse Panels

- Gain 3' of wall space



Power Side Impulse panels

- Gain 3' + of wall display peg space



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Space-Saving Ideas

- Tiered rack
- Violin bows
- Long thin items
- Cross merchandise



Space-Saving Ideas

- Saw tooth Wall
- Add wall selling space
- Create Interest
- Change color - texture



Space-Saving Ideas

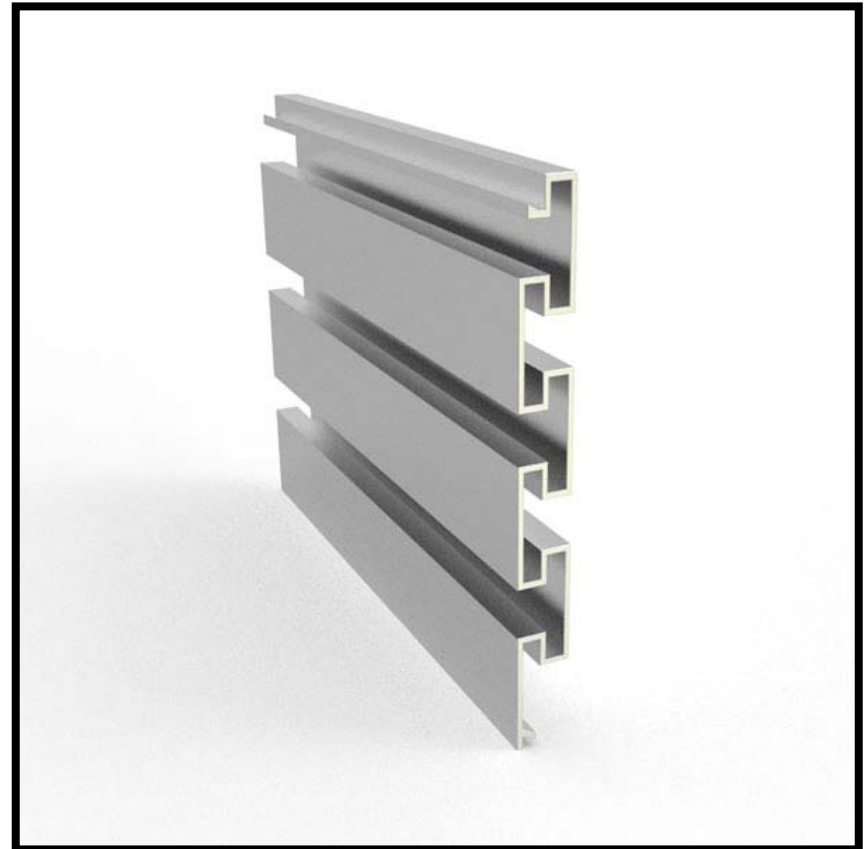
- 1-1/2" Groove
- Center Aluminum Slatwall.... Not 3"
- More adjustability in the same space





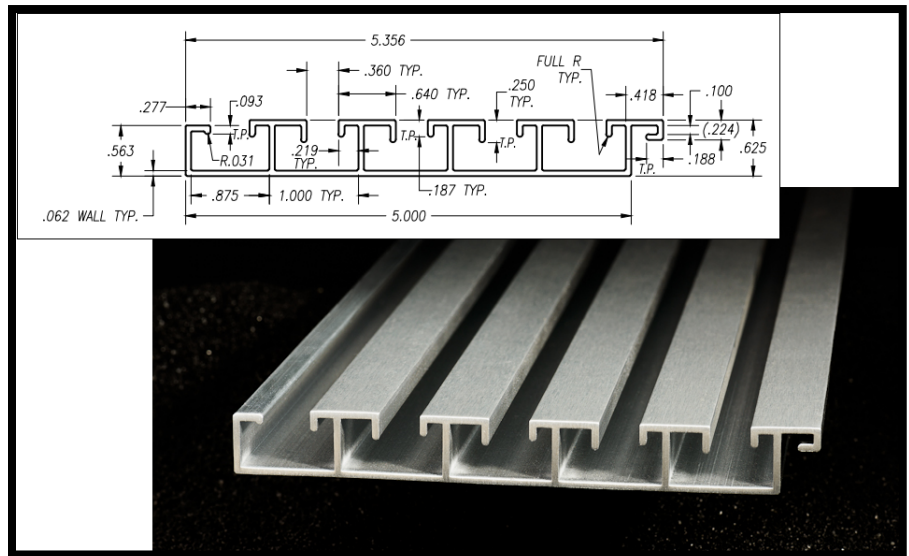
Space saving

- Slatwall Groove Centers
- Useable 2 sides
- Save on cost !



Space saving

- Slatwall Groove Centers
- 1" Groove Centers



Space-Saving Ideas

- Increase height 54" to 60"
- Low base 6" to 4" tall w/casters
- Increase 1 row of product 8"
- Top Groove 1/2 normal route



Space-Saving Ideas

- **Stagger Hooks**
- **1 up – 1 down**
- **Narrow backplate**



Space Saving Ideas

- Side End Caps + 3' each
- Swinging Panels + 9'8"
- Tier Rack + 4' Min.
- Double Sliders + 4'

NET GAIN FROM IDEAS

- Gain 76' wall space
- 76 x 4.5 aisle = 342 Sq. Ft.
- 17% increase - 2000 Sq.Ft. Retail store
- \$ 8,208 Rent savings per year...



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E-learning for staff managers owners

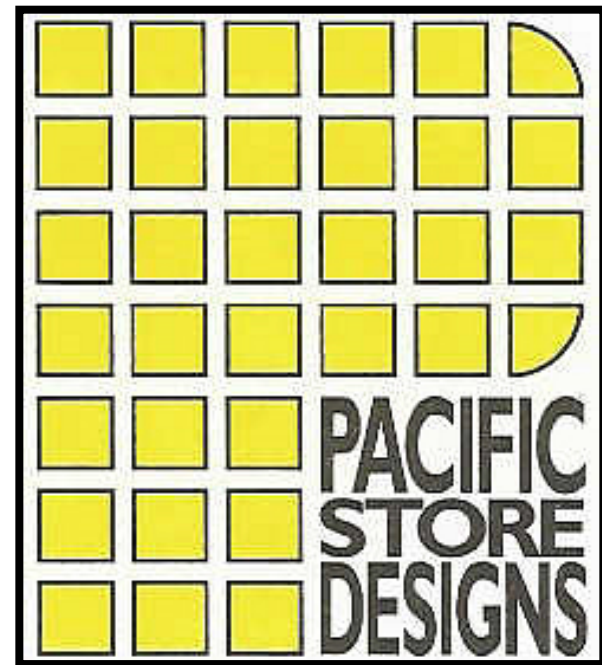


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