

NAMM[®] | U



Grow Your Business

NAMM® U



Grow Your Business

You're so un-**Google**like!

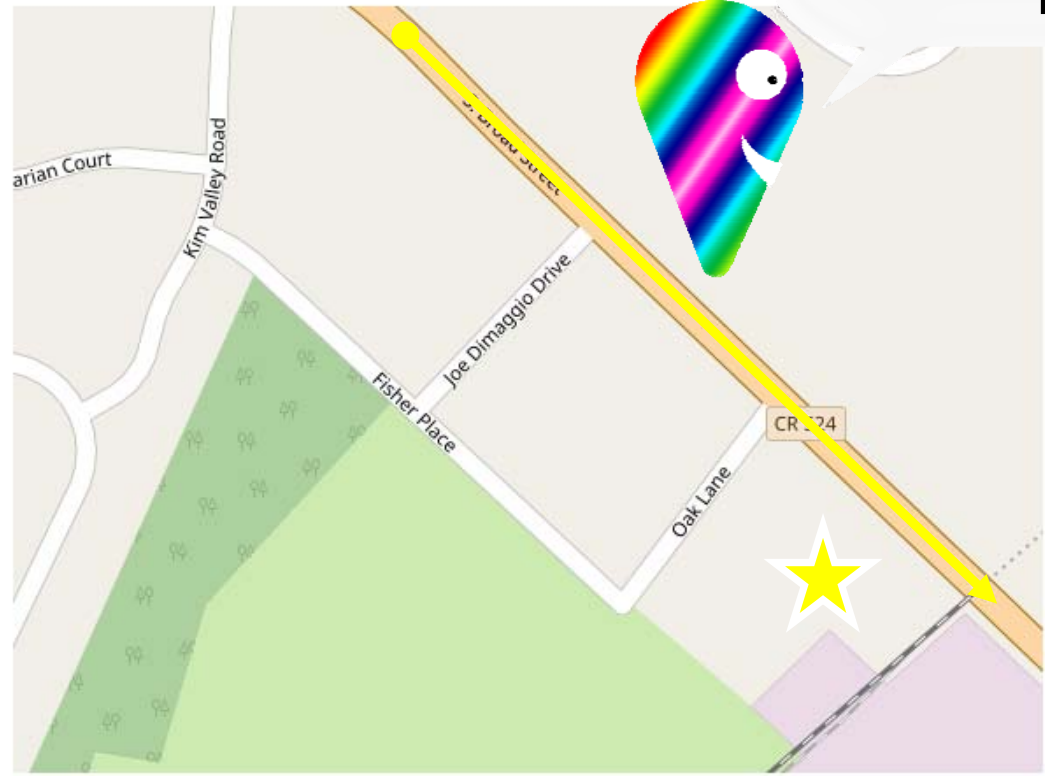
(and you don't even know it)



NAMM[®] U  **Grow Your Business**



'Sup!?



NAMM | U  **Grow Your Business**

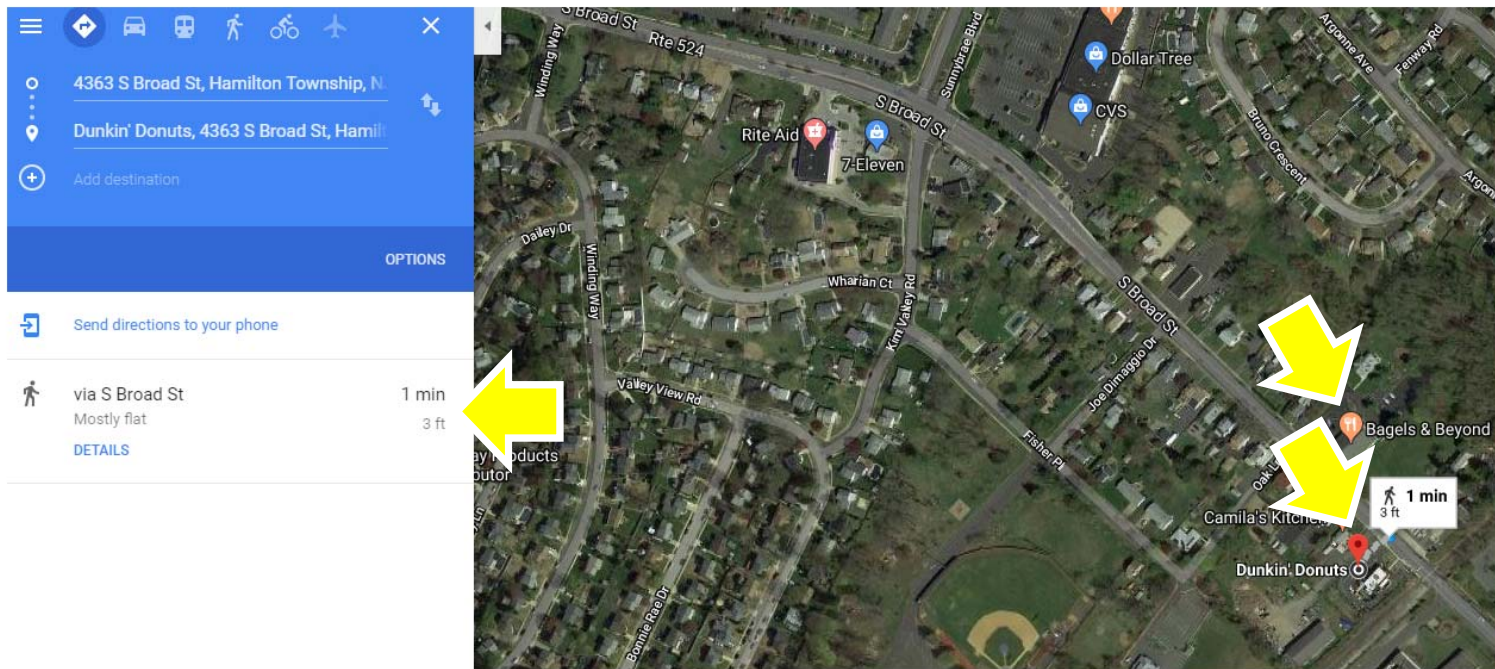


'Sup!?

Hooo-heee!



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The screenshot displays a Google Maps interface with a walking route highlighted in blue. The starting point is 4363 S Broad St, Hamilton Township, NJ, and the destination is Dunkin' Donuts at 4363 S Broad St, Hamilton Township, NJ. The route is labeled as 'via S Broad St' and is 'Mostly flat'. The estimated walking time is 1 minute and the distance is 3 feet. A yellow arrow points to the route information on the left. On the right, a yellow arrow points to the starting point on the map, and another yellow arrow points to the destination on the map. The map shows a residential area with streets like S Broad St, Sunnyvale Blvd, and Wharian Ct. Other businesses like Rite Aid, 7-Eleven, Dollar Tree, CVS, and Camila's Kitchen are also visible.

Route Information:

- Start: 4363 S Broad St, Hamilton Township, NJ
- Destination: Dunkin' Donuts, 4363 S Broad St, Hamilton Township, NJ
- Options: Add destination
- Send directions to your phone
- via S Broad St: 1 min, Mostly flat, 3 ft
- Details: DETAILS

Map Labels:

- S Broad St
- Rte 524
- Sunnyvale Blvd
- Wharian Ct
- Kim Valley Rd
- Valley View Rd
- Fisher Pl
- Joe D'Amadio Dr
- Camila's Kitchen
- Dunkin' Donuts
- 7-Eleven
- Rite Aid
- Dollar Tree
- CVS
- Bagels & Beyond
- Argonne Ave
- Penway Rd
- Winding Way
- Dailey Dr
- Winding Way
- Bonnie Rae Dr

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But, I don't sell bagels!

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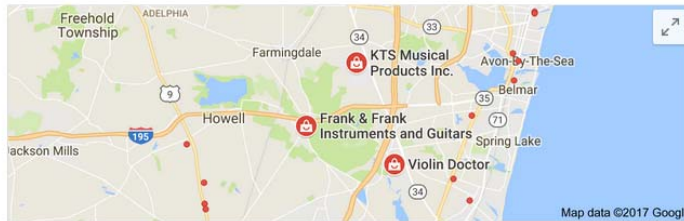
Google

music store near me



All Maps Shopping News Books More Settings Tools

About 104,000,000 results (0.64 seconds)



Rating Hours

KTS Musical Products Inc.
No reviews · Musical Instrument Store
5044 Industrial Rd D · (732) 919-6200
Open until 5:00 PM



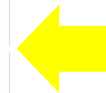
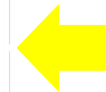
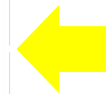
Violin Doctor
5.0 ★★★★★ (3) · Musical Instrument Store
3203 Atlantic Ave · (732) 223-3669
Open until 6:00 PM



Frank & Frank Instruments and Guitars
No reviews · Used Musical Instrument Store
422 Lakewood Farmingdale Rd · (732) 682-4550



More places



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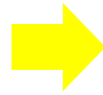


Grow Your Business

[Store Locations | Music & Arts](#)

<https://stores.musicarts.com/> ▼

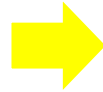
Use the store finder to find a nearby Music and Arts location. Find maps & directions, store hours, & learn about music instrument rentals and music lessons near you.



[Guitar Center: Music Instruments, Accessories and Equipment](#)

www.guitarcenter.com/ ▼

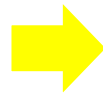
Backed by over 260 stores across the country, GuitarCenter.com offers the fastest, easiest way to find all the gear you need in one place. And, while many popular instruments are available for same-day pickup at a store near you, we also offer free shipping on thousands of items to the Guitar Center location of your choice.



[Guitar Center Store Locations](#)

<https://stores.guitarcenter.com/> ▼

Alabama(5); Arizona(14); Arkansas(3); California(69); Colorado(9); Connecticut(8); Delaware(1); Florida(31); Georgia(13); Idaho(1); Illinois(23); Indiana(9); Iowa(3); Kansas(3); Kentucky(4); Louisiana(7); Maine(1); Maryland(9); Massachusetts(12); Michigan(14); Minnesota(5); Mississippi(1); Missouri(9); Nebraska(3) ...



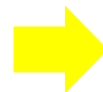
[Ocean Township Guitar Center Store - Guitar Center Locations](#)

<https://stores.guitarcenter.com> > NJ > Ocean ▼

Whether you're a budding DJ who's curious about the latest software or an experienced drummer who wants to make a new addition to their kit, our store has something for anyone who has a desire to create music. After all, serving local Ocean musicians and beyond is something we take great pride in, and it's quite obvious ...

Sat, Dec 2 [Lessons Open House](#)

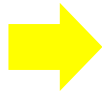
Sat, Dec 9 [Lessons Open House](#)



[Musical Instruments & Accessories - Best Buy](#)

<https://www.bestbuy.com> > Musical Instruments ▼

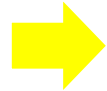
Shop BestBuy.com for musical instruments and accessories, including guitars, amps, drums, keyboards, DJ gear, and more.



[Sam Ash Music Store - Guitar Store in Paramus, NJ | 12](#)

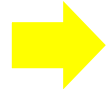
locations.samashmusic.com > NJ > Paramus ▼

Store details for your local Sam Ash Music. Store location in Paramus, NJ. Visit us for a wide variety of musical instruments, music lessons, repair and rentals. ... If you'd like to tell me about your experience, please don't hesitate to contact me directly by phone or email. Sam Crews : Sales Manager. Sales Manager. A proud ...



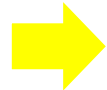
Sam Ash Music Store - Guitar Store in Philadelphia, PA | 49

[locations.samashmusic.com > PA > Philadelphia](#) ▼
 My Sam Ash journey began back in the year 2000 when a few friends and I decided to take the bus up to the Franklin Mills Mall to check out the new music store everyone was talking about. When I arrived I was completely blow away! Up until that point I had only ever been to small music stores with nowhere near the ...



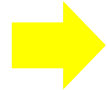
Sam Ash Music Store - Guitar Store in Canoga Park, CA | 39

[locations.samashmusic.com > CA > Canoga Park](#) ▼
 Store details for your local Sam Ash Music Store location in Canoga Park, CA. Visit us for a wide variety of musical instruments, music lessons, repair and rentals.



Find the nearest FYE location near you | Movies, Music & Blu-ray

<https://stores.fye.com/search.html> ▼
 Search FYE locations to to view new releases for movies, music and video games. Shop new and used DVD's, CD's and Blu-ray as well as accessories and apparel.



Portland Music Company, Guitar Store, music instruments and sheet ...

www.portlandmusiccompany.com/ ▼
 We offers a large selection of Electric Guitars and Acoustic Guitars with brands like Fender, Martin, Taylor, Collings, Eastman, Gretsch, ibanez and much more. Our MLK Store, Beaverton Store and East Division Store showcase a wide selection of keyboards and digital pianos like Yamaha, Roland and Korg and everything a ...



Searches related to music store near me

- music instrument store near me** **sam ash near me**
- guitar stores near my location** **musical instrument shops**
- guitar store near me** **guitar center near me**
- find a music store near you** **cd store near me**

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Music+Store+Near+Me
135,000 SEARCHES

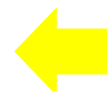
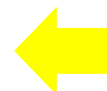
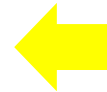
Music+**Instrument**+Store+Near+Me
15,000 SEARCHES

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The screenshot shows a Google search for "Guitar Store near me". At the top, there is a map of the Los Angeles area with several red location pins. Below the map, a list of search results is displayed. The first result is "4174 Music Products, Inc." with a 4.5-star rating and a photo of a guitar. The second result is "Frank E. Frank Instruments and Guitars" with a 4.8-star rating and a photo of a guitar. Below the list, there are several sections with titles and brief descriptions, including "Guitar Center Music Instruments, Accessories and Equipment", "Guitar Center Store Locations", "Guitar Teaching Guitar Center Store - Guitar Center Locations", "Musical Instruments & Accessories - Best Buy", "Sari Sari Music Store - Guitar Store in Paramus, NJ | 12", "Liam Agh Music Store - Guitar Store in Hialeah, FL | 16", "Sari Sari Music Store - Guitar Store in Campes Park, CA | 18", "Play the Acoustic FIVE Acoustic near you | Movies, Music & More!", and "Purdum Music Company - Guitar Store, Music Instruments and More!". At the bottom of the page, there is a "Sponsored" section with three ads for "Guitar Center", "Guitar World", and "Best Buy".



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Music+Instrument+Store+Near+Me
Music+Store+Near+Me



Parents



Educators



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Guitar + Store
61,000 SEARCHES

Guitar + Shop
50,000 SEARCHES

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[1] Find a Guitar Center Store - Guitar Center Locations

<https://stores.guitarcenter.com/search.html>

Find a store or studio near you, search by city, state or zip. With over 200 locations you can locate a Guitar Center in seconds.

[2] East Brunswick Guitar Center Store - Guitar Center Locations

<https://stores.guitarcenter.com> · NJ · East Brunswick

Welcome to Guitar Center in East Brunswick, New Jersey. Find the best gear, with certified experts to help with your purchase or rental. Call (732) 257-8500.

Sat, Dec 2 Lessons Open House
Sat, Dec 9 Lessons Open House

[3] Guitar Center Store Locations

<https://stores.guitarcenter.com/>

Alabama(5), Arizona(14), Arkansas(3), California(69), Colorado(9), Connecticut(8), Delaware(1), Florida(31), Georgia(13), Idaho(1), Illinois(23), Indiana(9), Iowa(3), Kansas(3), Kentucky(4), Louisiana(7), Maine(1), Maryland(9), Massachusetts(12), Michigan(14), Minnesota(5), Mississippi(1), Missouri(9), Nebraska(3) ...

[4] Ocean Township Guitar Center Store - Guitar Center Locations

<https://stores.guitarcenter.com> · NJ · Ocean

Welcome to Guitar Center in Ocean, New Jersey. Find the best gear, with certified experts to help with your purchase or rental. Call (732) 493-0614.

Sat, Dec 2 Lessons Open House
Sat, Dec 9 Lessons Open House

[5] Springfield Township / Clark Guitar Center Store

<https://stores.guitarcenter.com> · NJ · Springfield Township

Welcome to Guitar Center in Clark, New Jersey. Find the best gear, with certified experts to help with your purchase or rental. Call (973) 921-0677.

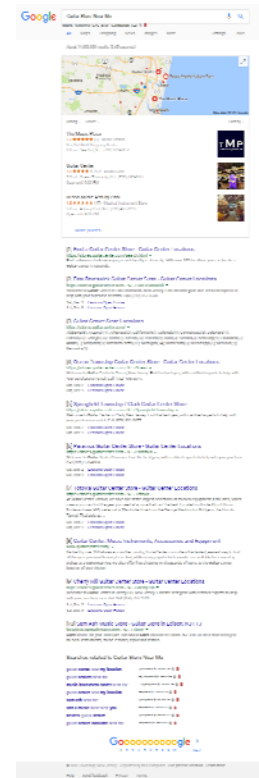
Sat, Dec 2 Lessons Open House
Sat, Dec 9 Lessons Open House

[6] Paramus Guitar Center Store - Guitar Center Locations

<https://stores.guitarcenter.com> · NJ · Paramus

Welcome to Guitar Center Paramus. Find the best gear, with certified experts to help with your purchase. Call (201) 576-9809.

Sat, Dec 2 Lessons Open House
Sat, Dec 9 Lessons Open House



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Fender+Telecaster

91,000 SEARCHES

Fender+Custom+Shop+Telecaster

2,900 SEARCHES

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Google search for "Fender Custom Shop Telecaster" showing a grid of product listings from Sweetwater, Reverb.com, and Guitar Center, along with search filters and a sidebar.

Shop for Fender Custom Shop Tel... on Google

Fender Custom Shop '51 Relic \$1,899.00 Reverb.com	Fender Custom Shop LTD \$3,800.00 Sweetwater Free shipping	Fender Limited Edition \$1,649.99 Guitar Center Store pickup	Fender Custom Shop Limited \$2,900.00 Reverb.com	Fender Custom Shop 1953 \$3,990.00 Sweetwater Free shipping

Fender Custom Shop Electric Guitars | Sweetwater - Sweetwater.com
www.sweetwater.com/

Telecaster | Electric Guitars | Fender® Guitars - Fender® Custom Shop
www.fendercustomshop.com/guitars/telecaster/

Fender Custom Shop Electric Guitars | Sweetwater
<https://www.sweetwater.com/guitars/electric-guitars>

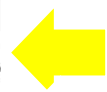
Fender Custom Shop Telecaster Guitars | Electrics from Fender ...
<https://fieldwoodguitars.com/product/fender-custom-shop/custom-shop-telecaster/>

Fender Custom Shop Electric Guitars | The Music Zoo
<https://www.themusiczoo.com/collections/fender-custom-shop-electric-guitars>

Google search for "Fender Custom Shop Telecaster" showing a list of search results with titles and snippets, including links to Sweetwater, Amazon, and other retailers.

Fender Custom Shop Telecaster

- Shop for Fender Custom Shop Tel... on Google
- Fender Custom Shop Electric Guitars | Sweetwater - Sweetwater.com
- Telecaster | Electric Guitars | Fender® Guitars - Fender® Custom Shop
- Fender Custom Shop Electric Guitars | Sweetwater
- Fender Custom Shop Telecaster Guitars | Electrics from Fender ...
- Fender Custom Shop Electric Guitars | The Music Zoo
- Fender Custom Shop Telecaster - Amazon.com Official Site
- Shop Telecaster Custom - Shop The Authority Storefront
- Fender Custom Shop Electric Guitars - Telecaster - The Music Zoo
- Searches Related to Fender Custom Shop Telecaster



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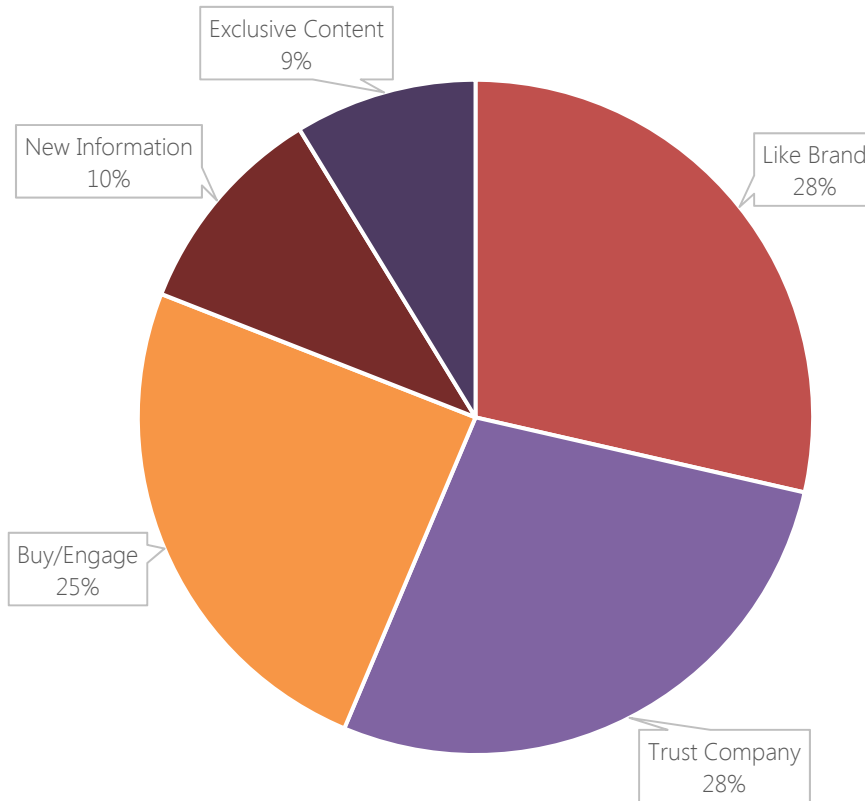


Grow Your Business

STUFF'S

~~SHIT'S~~

CROWDED!



Why You?

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Grow Your Business

Why You?

Urgency

Relevance/Timeliness

Allusion

Stories

Offers

NAMM® U



Grow Your Business

Let's get **Google**-like!



Why You?

45%

How much more content the top 3 results have, as compared with the next 17 results.

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Why You?

49%

Bounce rate of the domains ranking in the top 3 positions.

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Why You?

65%

Of domains ranking for high-volume stuff are HTTPS.



Why You?

10k

How many more domains referring the top 2 positions, compared with the next 8.

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Why You?

20%

More domains link to sites in position 2 than in branded 1st position domains.

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Grow Your Business

Why You?

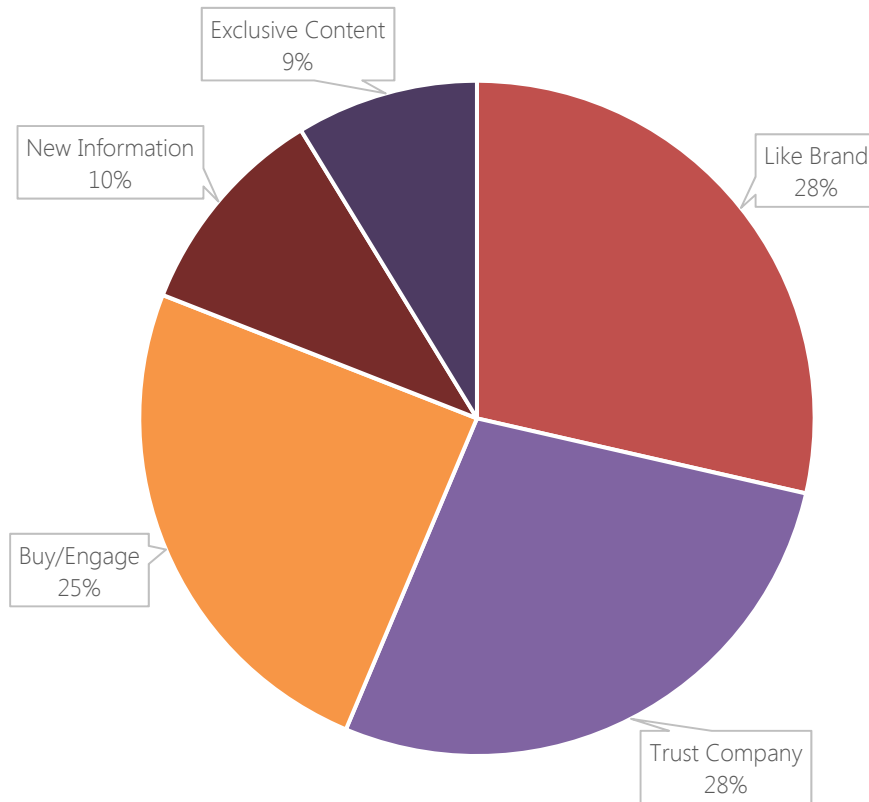
2x the backlinks

Point to position 1, than position 2.

Why You?

3-3.5

of pages visited per session when users find you via Google.



Why You?

CONTENT!
CONTENT!
CONTENT!

(disclaimers aside)

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Why You?

Links

Google says a formidable link portfolio is fundamental to organic success.



Links

Skyscraper Technique

Steal Great Ideas

Redirect Links to Home Page

Retrieve Stolen Image Links

Tenant SEO

Rank for Links

Answer Hacking

Google Alerts

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Why You?

HTTPS

For the highest-volume keyword groups, adoption is at his highest.

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HTTPS

Popularly searched content is going HTTPS fast.
Lower-volume, eh, not so much. Opportunity!



Why You?

Content Length

The higher the volume, the longer the page.



Content Length

Don't type to type.

Buyers expect shorter pages, of broader topics.

Buyers expect longer pages, of long-tail keywords.



Why You?

On-page SEO

Keywords in body or title do not strongly sway rankings.



On-page SEO

Over 75% of the top 20 pages have the keyword in the body and 60% in the title.

Exact-match doesn't help you.

Semantic diversity ensures relevance to keyword target.

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Why You?

Visitors

Brand building is AS VITAL as SEO efforts.



Visitors

Strong direct traffic is an immutable signal to Google.

Is the brand relevant, not just your content?

The lower-volume, the less direct traffic influences rankings.



Why You?

Behavior

Brief visits, and lots of bouncing, may explain lower rankings.



Behavior

Short-lived visits mean it didn't matter.

High bounce paves a path to lower-bounce competitors.

Users spend more time (trust) high-ranking sites.



77 Backlinks
10 Root Domains

vs.



64K Backlinks
3.5K Root Domains

Principle of Buyer Assumption

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Grow Your Business

SCOTT DAILEY



877.740.5595, Ext. 123



@scottpatrickdailey



[linkedin.com/in/scottpdailey](https://www.linkedin.com/in/scottpdailey)



@scottpdailey



sdailey@singlethrow.com