



The
NAMM
Show

idea center

5 Community Events for Every Music Retailer

Community: *noun*

1. a group of people living in the same place or having a particular characteristic in common. "the scientific community"
2. a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals.



Group, section, body, company, set,
circle, clique, ring, band, gang, bunch

What is a community? This is from the Stanford Social Innovation Review.

“First and foremost, community is not a place, a building, or an organization; nor is it an exchange of information over the Internet. Community is both a feeling and a set of relationships among people. People form and maintain communities to meet common needs”.



“That treasured feeling of community comes from shared experiences and a sense of—not necessarily the actual experience of—shared history. As a result, people know who is and isn’t part of their community. This feeling is fundamental to human existence”.

We must be a part of our community or communities. The desire should be greater than just dollars. Community is the long game. This is an area where brick and mortar can shine!

Lincoln Children's Museum



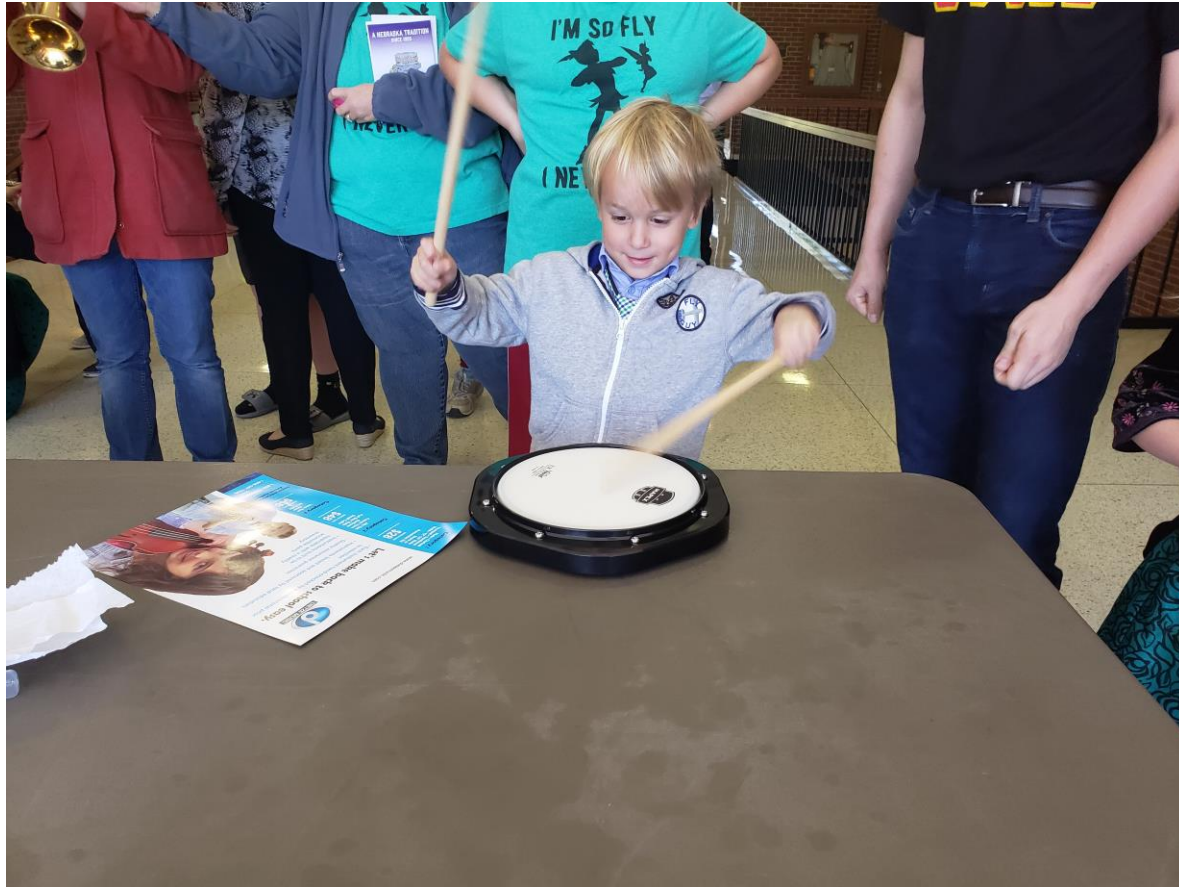




Symphony Petting Zoo









Capital Humane Society **Tails'n Trails**

Pet Walk & Festival

May 18, 2019

Fallbrook Town Center









TEAM JACK

FOUNDATION













Lincoln Children's ZOO

BOO AT THE ZOO





HOPE YOU'VE ENJOYED BOO AT THE ZOO



DIETZE MUSIC

**5555 South 48th
or 6401 Q Street**

Stop in to Claim your Prize before 12.31.2019

**THIS COUPON GOOD FOR
ONE FREE KAZOO!!!**











Nebraska

HONESTLY. IT'S NOT FOR EVERYONE.

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Other ideas

- Serve on a Board
- Partner with a Food Bank
- Volunteer
- Speak at a School



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