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Grow Your Business

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Grow Your Business

The 2018 Design Summit

Moderator – Chris Miller Pacific Store Designs Inc.

PANELISTS

Lauren Haas Amanfoh of Royalton Music Center

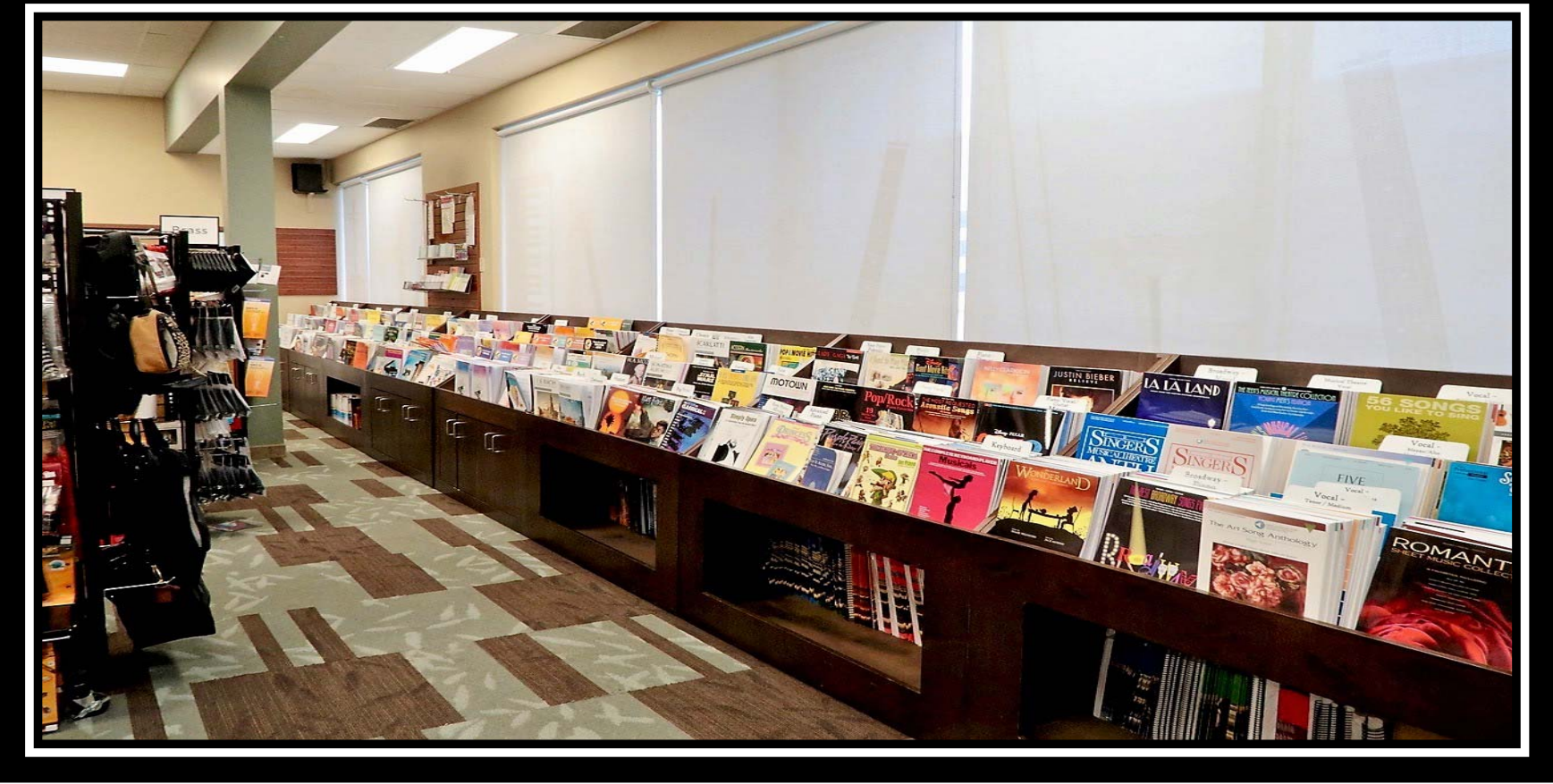
Scott Mandeville of Tim's Music

Catherine Nordloh of All Things Esque

- Key Design Elements in your remodel ?



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- What Merchandising Techniques have you implemented lately to keep the store fresh, new and interesting?



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1 Thing
you would recommend?



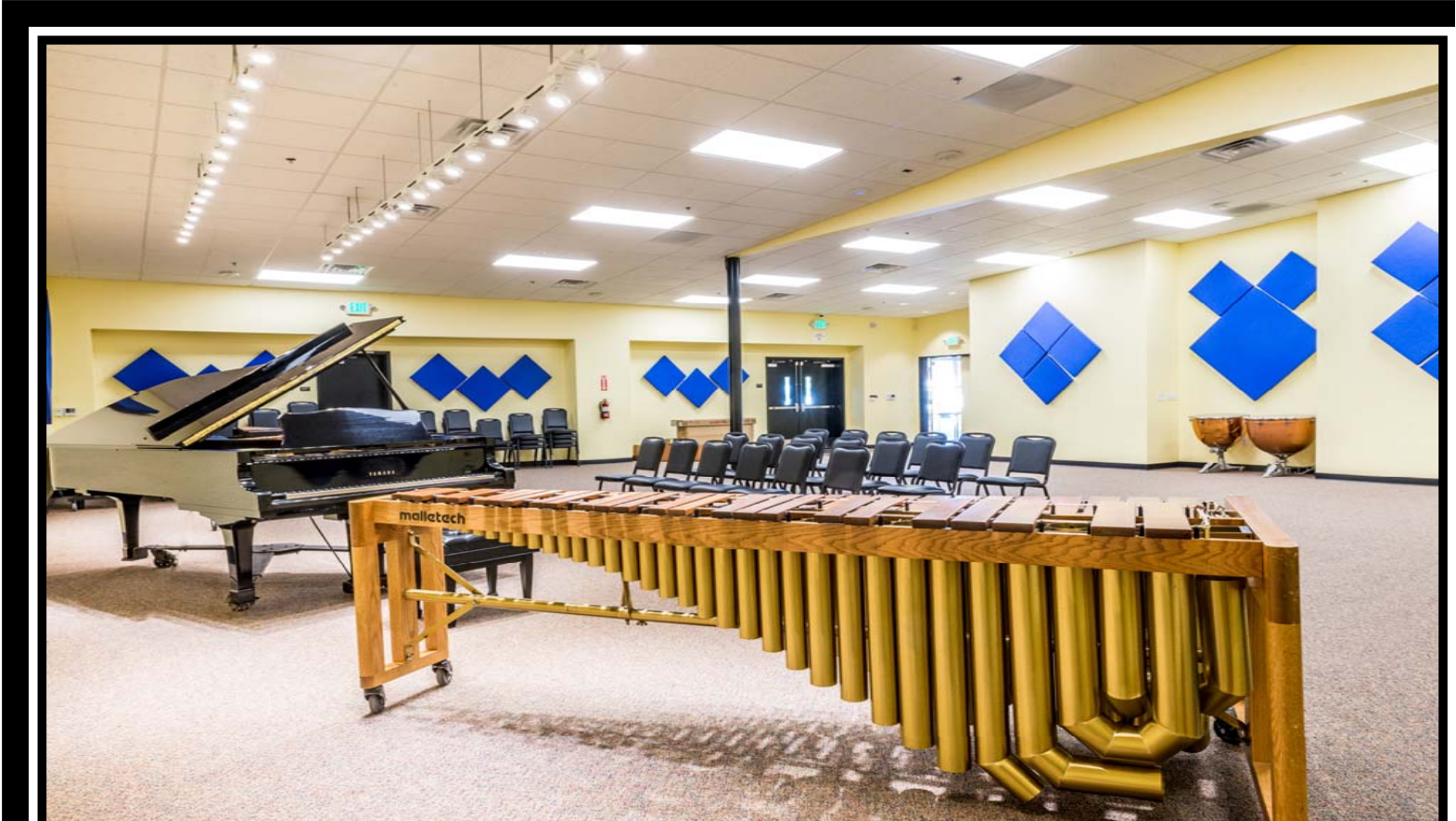
What were some of the key components that you focused on for your expansion and relocation?





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Performance space

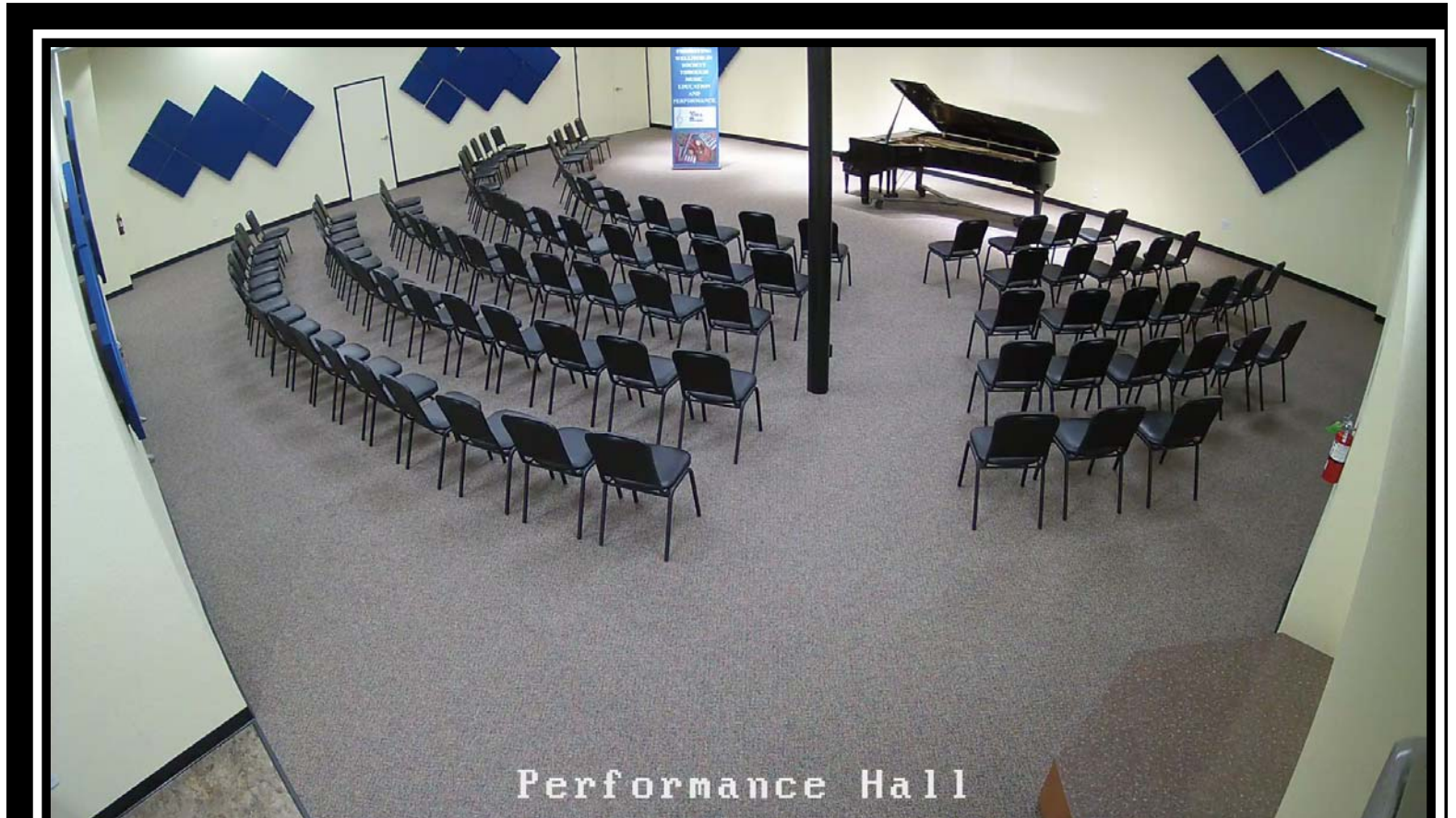


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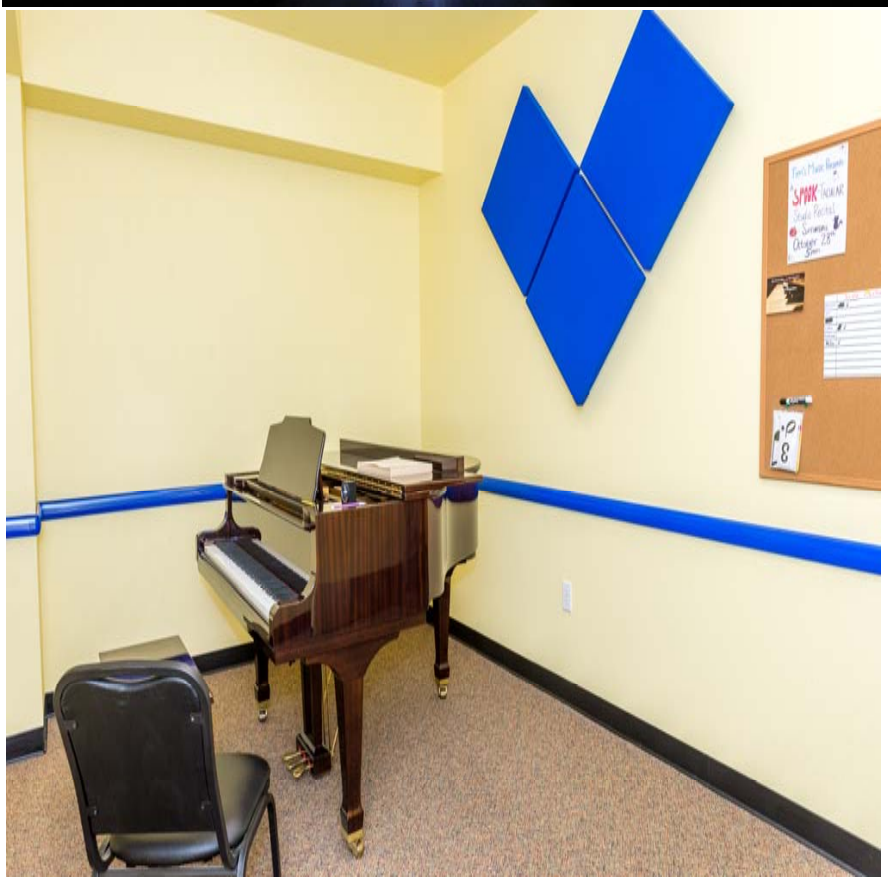
Performance space



Performance Hall

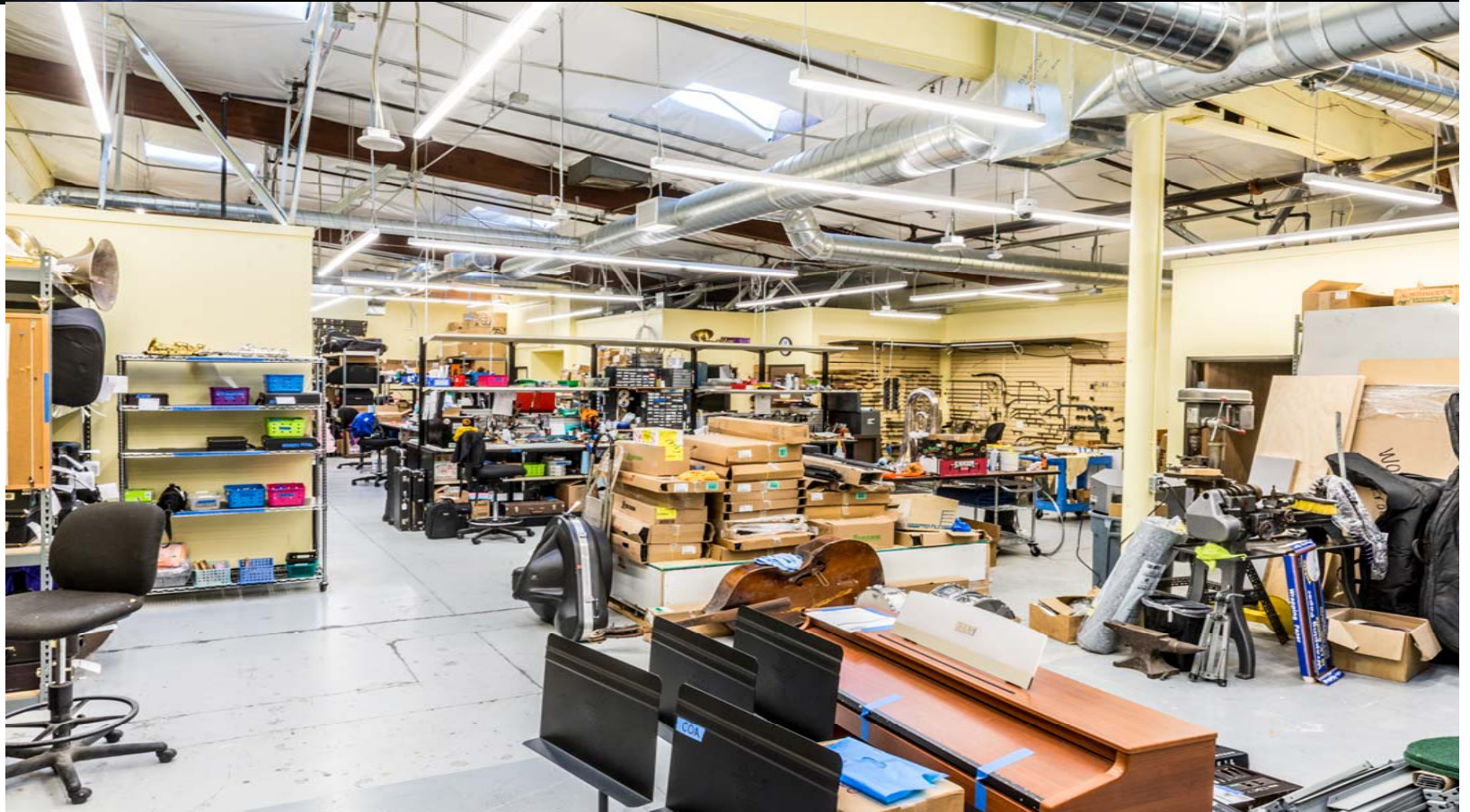
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Expand Lesson Rooms



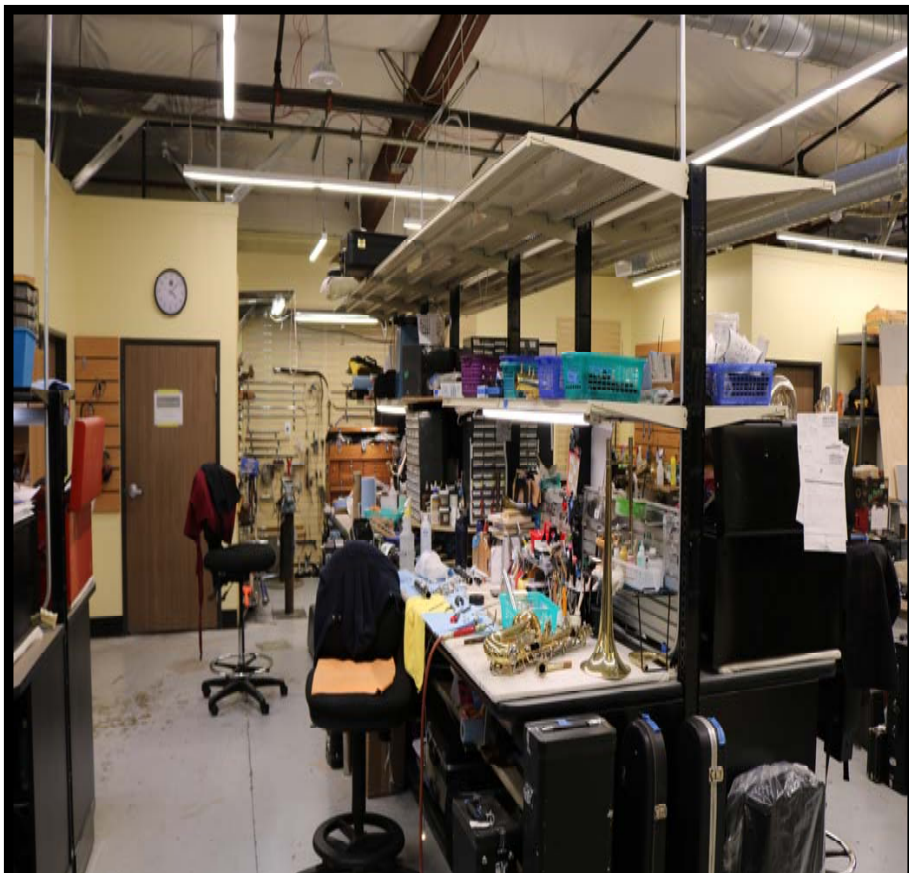
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Expand Repair Shop and Storage



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Add Workbenches – Lazy Susan



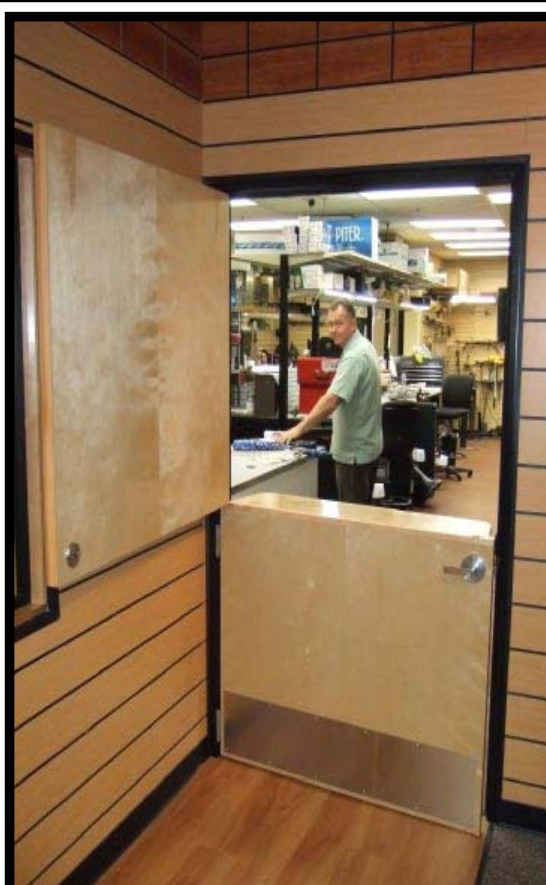
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**1 Thing
you would recommend?**



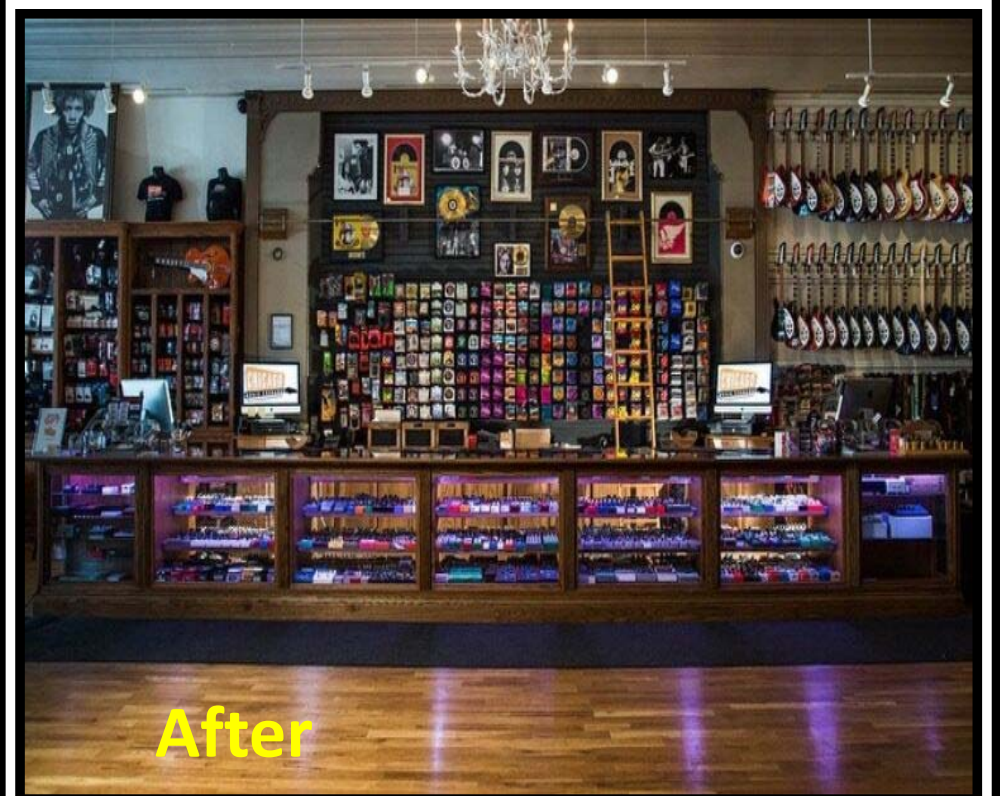
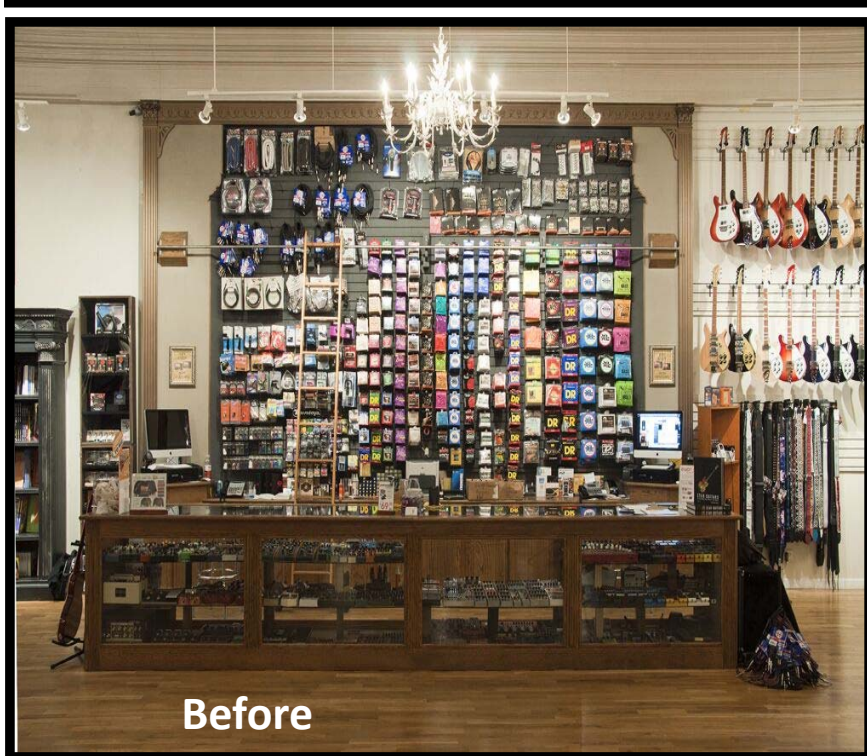


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Catherine Nordloh of All Things Esque
FOR Chicago Music Exchange



What Design and Merchandising elements did you implement in the store make over?



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EarthQuaker Devices
TAKEOVER EVENT
Saturday May 13, 2017

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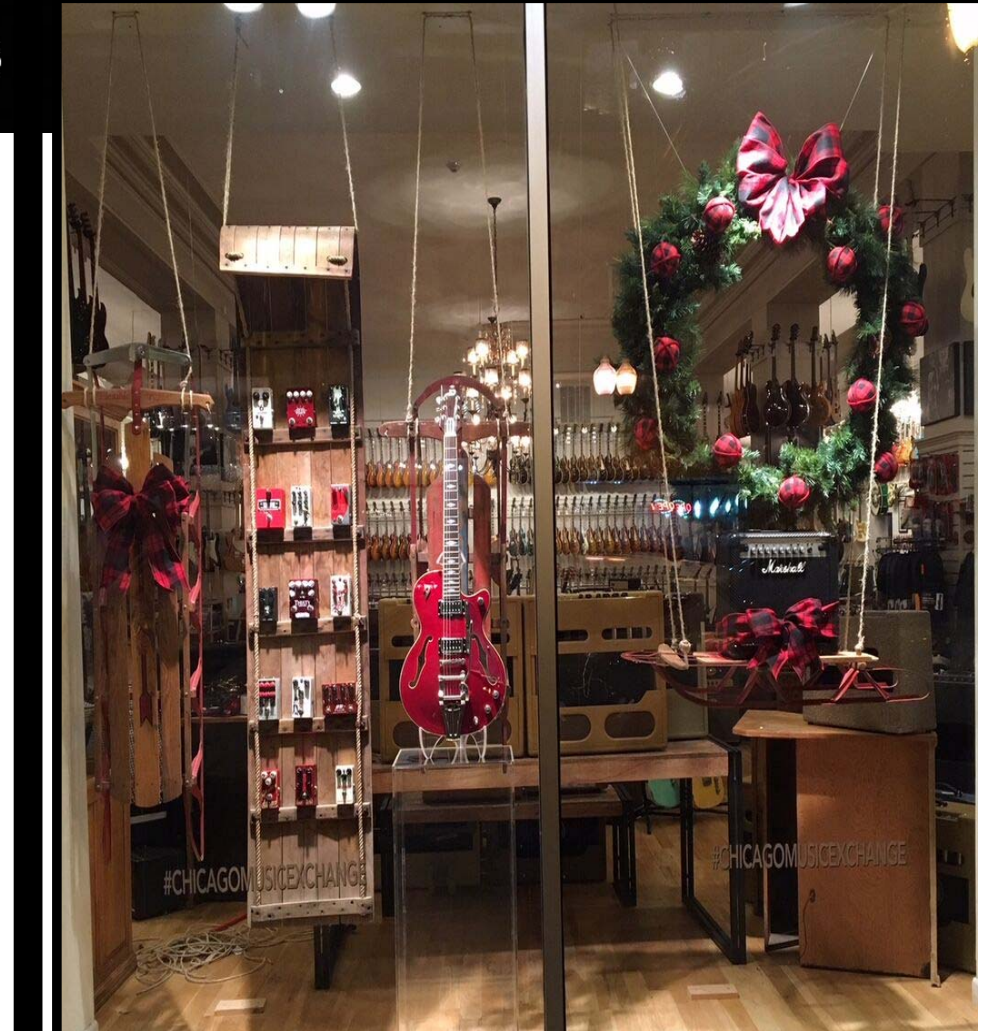






Themed Window display

Creative props tell a story



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**1 Thing
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Grow Your Business **Thank You For Shopping at NAMM**

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