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Grow Your Business

Innovative Store Display Ideas

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COFFEE

STANDING OVATION CAFE

Item	Price	Item	Price
Small Coffee	\$2.50	Small Tea	\$2.50
Medium Coffee	\$3.50	Medium Tea	\$3.50
Large Coffee	\$4.50	Large Tea	\$4.50
Small Latte	\$3.50	Small Mocha	\$4.50
Medium Latte	\$4.50	Medium Mocha	\$5.50
Large Latte	\$5.50	Large Mocha	\$6.50
Small Frappuccino	\$4.50	Small Smoothie	\$4.50
Medium Frappuccino	\$5.50	Medium Smoothie	\$5.50
Large Frappuccino	\$6.50	Large Smoothie	\$6.50
Small Juice	\$3.50	Small Smoothie	\$4.50
Medium Juice	\$4.50	Medium Smoothie	\$5.50
Large Juice	\$5.50	Large Smoothie	\$6.50

RENTALS
15 STEPS

LESSONS
60 STEPS

ACCESSORIES
18 STEPS

CAFE
25 STEPS

MUSIC LESSONS
UPSTAIRS

Bells/Desk bells

ive



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BOOM!!

8 Seconds!!

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Start here:

Four layers of production

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1. Clean/ Uncluttered



2. Every item is organized and clearly priced



3. Spot Displays



4. Seasonal



3. Spot Displays



What we really want is a super-cool store that sells a lot!





TAYLOR GUITAR
ROAD
SHOW
Friday, April 29th @ 6pm

Taylor Guitars Road Show
Friday, April 29th @ 6:00pm
An evening of guitar talk
and demos with the Taylor
factory staff and guitar
makers straight from El Cajon, CA

- Explore Taylor's 12-string and 12-fret guitars
- Test drive the redesigned 500, 600 + 800 series
- Free Taylorbware gear and Elirix Strings
(while supplies last)

RSVP online or comment on the
Facebook event to request a guitar!

beacockmusic.com or [facebook.com/beacockmusic](https://www.facebook.com/beacockmusic)





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Visibility-
What's seen is
sold





STRUM & SING
THE
4 CHORD
UKULELE
SONGBOOK

UKULELE
BOOKS



'SCO
DUCKS



BEADWORK
TRIFLIC
UKA
Watermelon Squares
One Sour Apple
Fluorescent
\$39.99
14 978124











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Before



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After



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Grow Your Business



B
e
f
o
r
e



**A
f
t
e
r**

 **Keyhole
Locksmith**
WHERE YOUR PROBLEM IS KEY
COMMERCIAL & RESIDENTIAL
AUTOMOTIVE



11775

 **OPEN**

 **KEYHOLE
LOCKSMITH**

HOURS
Monday-Friday 9am-6pm
Saturday 10am-5pm
Sunday 12pm-5pm
Call for service

**CUSTOMER
PARKING ONLY**
RESERVED FOR
Keyhole Locksmith
UNLAWFULLY PARKED VEHICLES WILL BE
TOWED AT OWNER'S EXPENSE
ENFORCED 24 HOURS

 **COLLISION
& TOWING**
1000 Bailey Hill Rd. 641-901-3021







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Signage













Two women are standing in the store. The woman on the left is wearing a black tank top and blue jeans. The woman on the right is wearing a black t-shirt and dark pants. They are both smiling at the camera.

A round, dark-colored table with a pedestal base is in the foreground. On the table are several white and black coffee mugs. Some of the mugs have text on them, including "1976" and "1978". There are also some black mugs on the table.









SEACOCK
MUSIC
PIONEERS OF METAL DREAM
1976

REPAIR
SHOP

YOU ARE THE MUSIC





REPAIR SHOP





ASK US ABOUT RENTALS

BEACOCK MUSIC
PURVEYORS OF MUSICAL DREAMS
SINCE 1976



BEACOCK MUSIC



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Our mindset:

*We are presenting a retail
“production” every day*



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