



WHY YOUR REVERB LISTINGS AREN'T SELLING FASTER

BRIAN REARDON, OWNER – MONSTER MUSIC

IT ISN'T THE PLATFORM - SORRY

*THE REVERB.COM PLATFORM HAS MORE THAN 10 MILLION MONTHLY VISITORS TO THE SITE

*THE PLATFORM HAS GENERATED MORE THAN \$1 BILLION IN SALES SINCE 2013

* REVERB.COM RANKED No. 18 ON THE 2017 Inc. 500 LIST OF AMERICA'S FASTEST GROWING PRIVATE COMPANIES.

The background is a dark teal gradient. In the corners, there are decorative white line-art elements resembling circuit traces or neural network connections, with small circles at the end of the lines.

ANGLE #1 ARE YOU PRICING
INTELLIGENTLY?

Price Guide

Search for pricing info...

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Fender Stratocaster 1964 Sunburst

Price History Chart



Prices reflect monthly average for sales of item in used condition. Prices exclude shipping and tax/VAT/GST.



[Shop 11 Listings](#)

[Sell one like this](#)

Reverb Estimated Used Price Range
\$11,800 – \$15,320

Transaction History

Used New

| Date | Condition | Sold Price |
|------------|-----------|-------------|
| 12/16/2018 | Good | \$9,000 |
| 12/14/2018 | Very Good | \$12,500 |
| 11/1/2018 | Very Good | \$12,543.66 |
| 9/28/2018 | Very Good | \$11,535 |
| 8/28/2018 | Good | \$13,995 |
| 6/6/2018 | Very Good | \$14,499 |
| 5/3/2018 | Very Good | \$15,995 |
| 4/19/2018 | Very Good | \$1,599 |
| 4/1/2018 | Very Good | \$17,599 |
| 3/15/2018 | Good | \$12,745.75 |

Prices exclude shipping and tax/VAT/GST.

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Price Guide

[Admin Edit](#)

TC Electronic Ditto Looper

Price History Chart



Prices reflect monthly average for sales of item in used condition. Prices exclude shipping and tax/VAT/GST.

[Shop 113 Listings](#)[Sell one like this](#)

Reverb Estimated Used Price Range
\$55 – \$70

Transaction History

[Used](#) [New](#)

| Date | Condition | Sold Price |
|----------|-----------|------------|
| 1/9/2019 | Excellent | \$55 |
| 1/9/2019 | Very Good | \$65 |
| 1/9/2019 | Mint | \$77 |
| 1/9/2019 | Mint | \$77 |
| 1/8/2019 | Very Good | \$65 |
| 1/8/2019 | Very Good | \$50 |
| 1/8/2019 | Mint | \$65 |
| 1/8/2019 | Very Good | \$65 |
| 1/8/2019 | Very Good | \$65 |
| 1/7/2019 | Excellent | \$65 |

Prices exclude shipping and tax/VAT/GST.

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ANGLE #2

ARE YOUR LISTINGS BEING SEEN?

*IF YOU AREN'T USING THE BUMP FEATURE YOUR LISTINGS WILL VERY QUICKLY BECOME FAR LESS VISIBLE!

*THINK OF PRODUCT THAT IS INITIALLY FOR SALE AT THE FRONT COUNTER THAT SOON BECOMES HIDDEN DEEP WITHIN THE BACK STOREROOM. "BUMP" MOVES IT BACK TO THE FRONT COUNTER WHERE IT SELLS.

INTERESTING REVERB.COM “BUMP” FACTS:

*BUMPED LISTINGS SELL TWICE AS FAST ON AVERAGE THAN NON-BUMPED ITEMS ON THE PLATFORM

*EVERY \$1 SPENT ON BUMP RESULTS IN \$100 IN INCREMENTAL BUSINESS ON THE REVERB.COM PLATFORM

ANGLE #3

ARE YOU REGULARLY PUTTING LISTINGS INTO REVERB.COM SALES?

*REVERB'S SALES PUT YOUR LISTINGS IN FRONT OF A SUPER FOCUSED GROUP OF EYEBALLS.

*THROW JUST A FEW ITEMS IN – JUST THE ONES WITH EXTRA MARGIN – BUT MAGICALLY OTHER ITEMS WILL SELL TOO.

15% OFF
EARLY
BLACK FRIDAY
DEALS



AS LOW AS
— 0% —
APR
PLAY NOW ⚡ PAY LATER



ANGLE #4

ARE YOU USING TECHNIQUES TO ENGAGE PROSPECTIVE CUSTOMERS?

*ARE YOU UTILIZING THE “MAKE AN OFFER” OPTION?

* I ALWAYS BUILD AN INVITATION OF COMMUNICATION INTO EVERY LISTING EVEN WHERE OFFERS CAN'T BE MADE

A decorative graphic on the left side of the slide, consisting of white lines and circles on a blue background, resembling a circuit board or data flow diagram.

ANGLE #5

ARE YOU MAKING THE BEST VISUAL
PRESENTATION?











The image features a dark teal background with a subtle gradient. In the corners, there are decorative white line-art elements resembling circuit traces or a network diagram, with small circles at the end of the lines. The text is centered in the upper-left quadrant.

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