

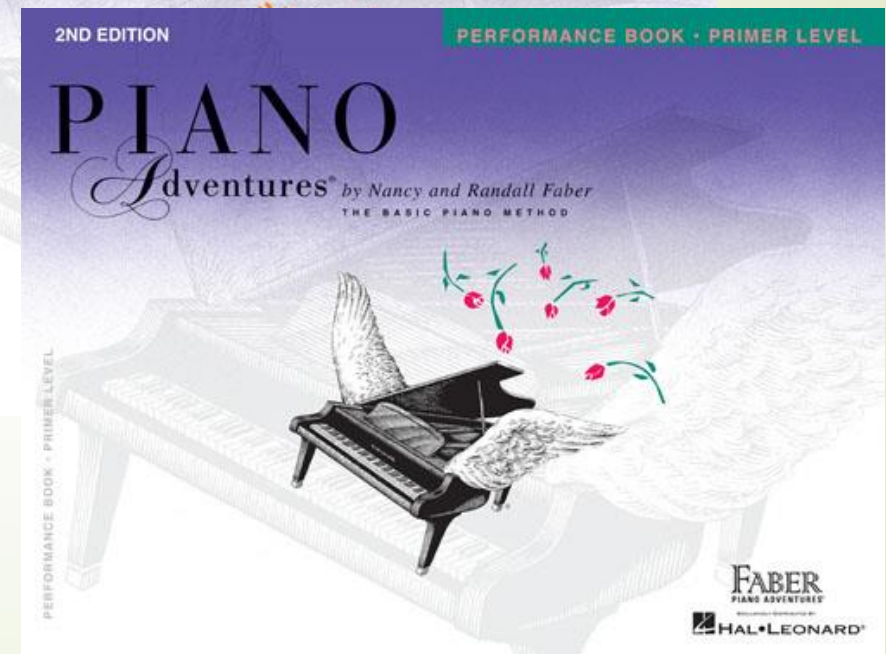
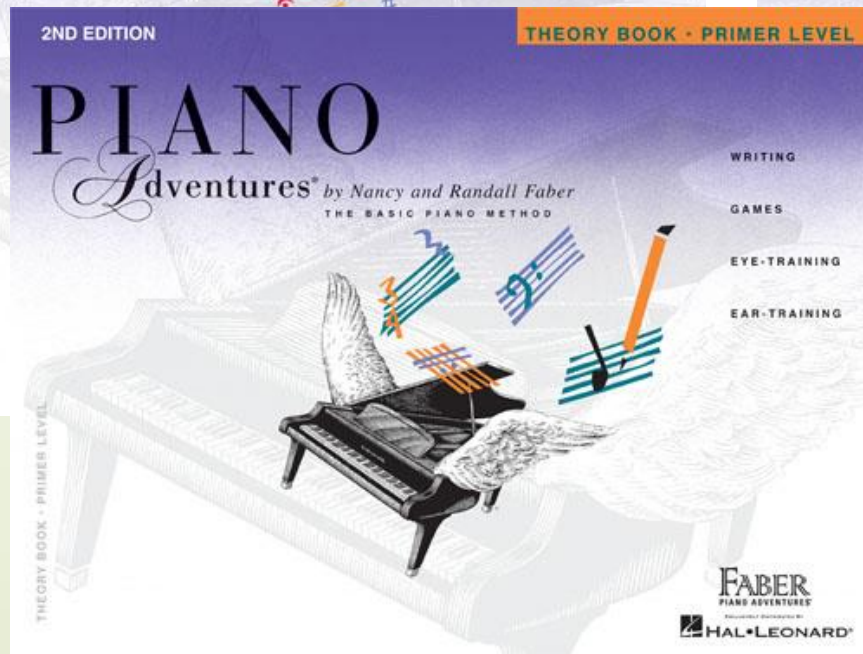


Lesson Program Do's and Don'ts

Do:
Schedule **Registration Appointments**



Do:
Sell materials at the appointment



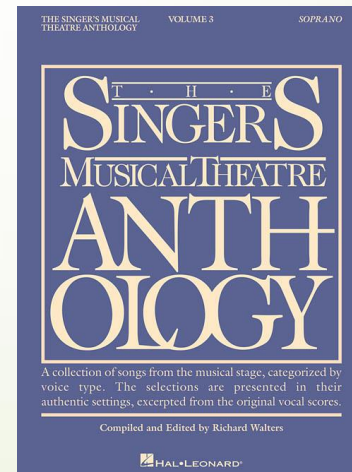
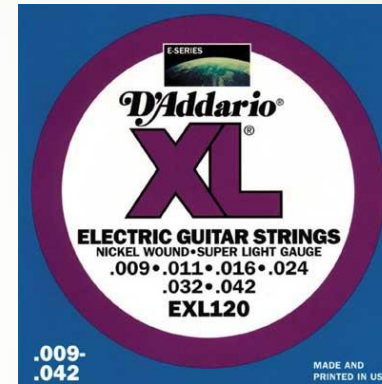
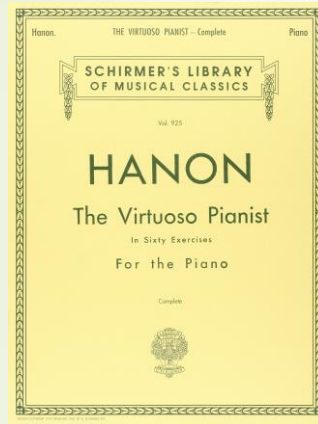


Don't:

Leave it up to ***The Teachers.***



Do:
Ask them to submit a ***Staples List***.



Don't:

Assume 30 minutes is long enough for everyone.



Do:

Reach out to students with ***Special Needs***





Do:

Use **Google AdWords**.



Do:
Evaluate your rate structure



Do:

Require ***automatic payment.***



HOUSE ACCOUNT

Don't: . . .

