

NAMM[®] | U



Grow Your Business



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ATRIUMMUSIC.COM

How To Prepare Your Music For Pitching

JOSH YOUNG



What are we going to cover?

Preparing your music

Licensing

Approach and Expectations

Resources

Q & A

Preparing Your Music



SOUNDS YOU USE

LA Scoring Strings

Alicia's Keys

808 Samples from Mars

CineStrings

CineWinds

CineBrass

Spitfire Strings, Winds, Brass

East West

Studio One Presence XT String

Hans Zimmer Percussion

Spire Synth

Kontakt Session Strings

SOME TOOLS



Fabfilter Suite



Soundtoys Suite



iZotope DDLY



Auto Tune



Melodyne

Preparing Your Music



MIXING AND MASTERING

- Quality
- Production Partnerships
- You Are Not Alone

TOOLS



Preparing Your Music



TRACK NAMING – Do's and Don'ts

- Track 1 or demo
- Blood kin mix ref 01 rev2 ins
- 05_lath_f1_4_madestarr_2
- Woody allen takes a little walk along the east river after a light lunch
- Ashes Falling_full
- Ashes Falling_no drums



STEMS

- Full mix
- No vocals (instrumentals)
- Any stem that can be used on its own
- No drums, no guitars, drums only, bed or no lead

Is your music licensable?

SELECTING YOUR P.R.O.

- ASCAP
- BMI
- SESAC

PUBLISHING AND ADMINISTRATION

- Pub-Co = Admin Deal
- What you are looking for
- What is best for you

CO-WRITERS, SPLITS AND SIDE LETTERS

- Splits
- Side letter
- Work for hire
- Letter of acknowledgment





YOUR APPROACH

AND WHAT TO EXPECT



HOW TO CONTACT SOMEONE?

Email

Website

In Person

Social



WHY YOU DIDN'T HEAR BACK

We are busy

Reviews Take Time

Not Submitted Correctly



WHATS NEXT

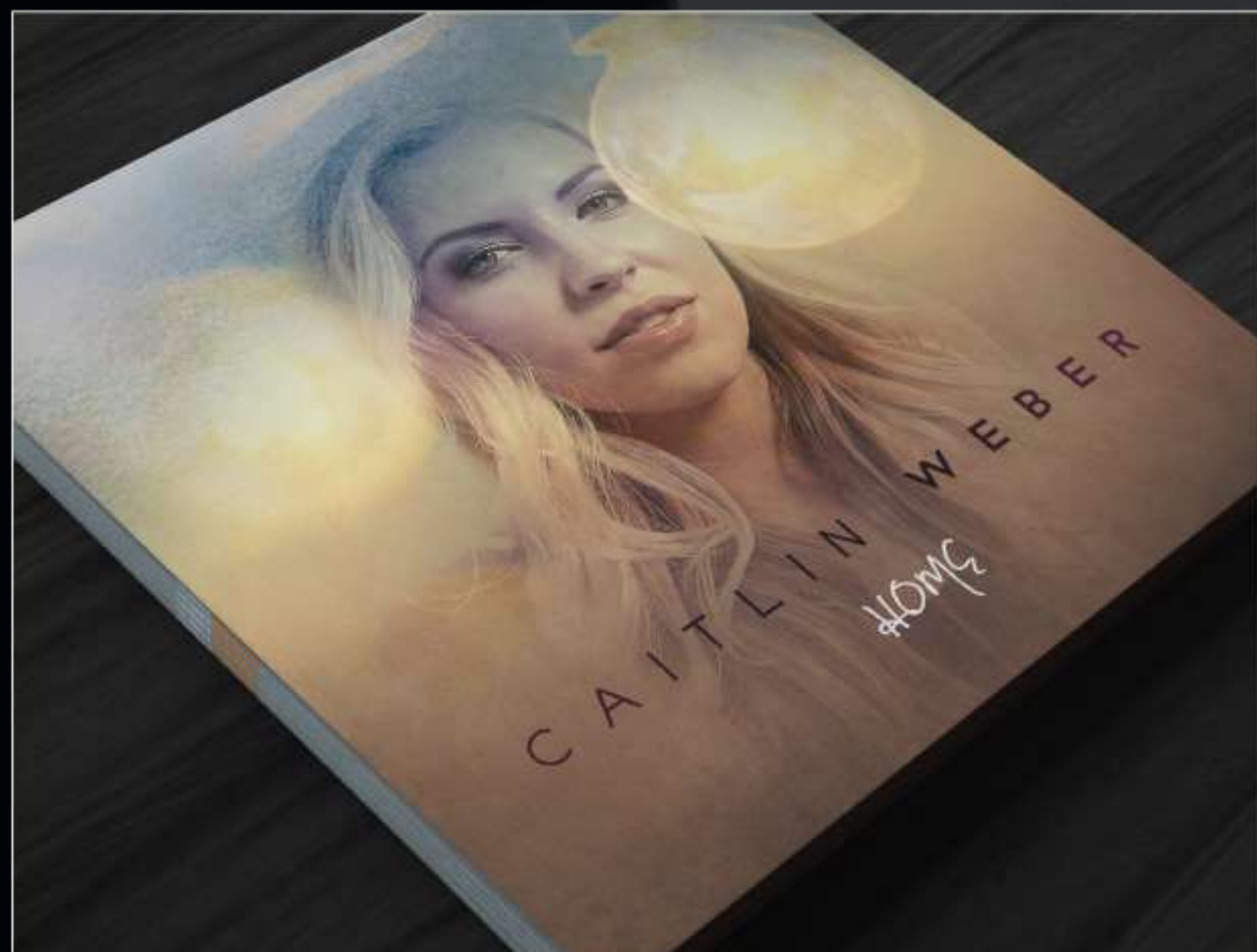
Keep Writing Music

Collaboration

Songwriting Conferences



Resources



Music library report

ascap career development





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