

NAMM[®] | U



Grow Your Business

NAMM | U



Grow Your Business

Innovative Store Design Ideas From Top 100 Dealers

Hosted By: Tim Spicer

Featuring:

Gabriel O'Brien of Larry's Music Center, Jenn Ladd of
Bluedog Guitars, and Jeremy McQueary of Paige's Music

NAMM[®] U



Grow Your Business







Topics We Will Cover

- Create a Vibe – Be Unique
- Display Fixtures – Stand Out, Fit Your Budget
- Customer Comfort



Creating a Vibe

- Who Are You?
- Fit Your Community
- Set the Mood for Your Store, Website and Marketing – Brand Consistently



NAMM[®] U



Grow Your Business







Displays

- Fit Your Vibe
- Clean, Easy to Find
- Be Unique
- Unique Doesn't Have To Mean Costly



NAMM® U  Grow Your Business













Comfort

- Foster a Comfortable Buying Atmosphere
- Keep Customers as Long as Possible
- Customer Loyalty

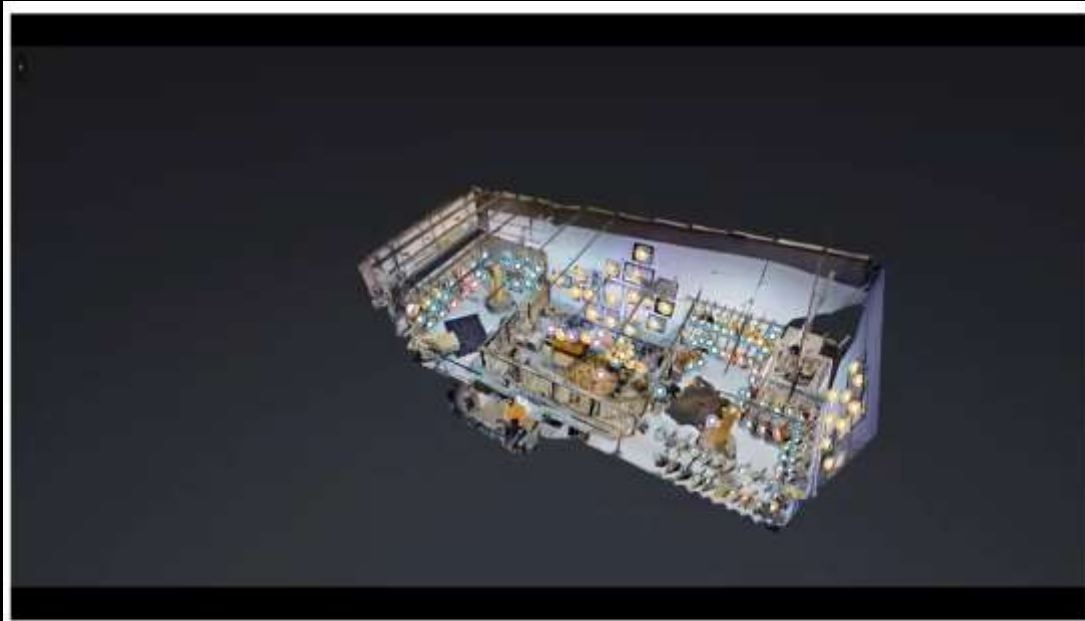








3D View of Your Store



Guitar Shop Tour of Bluedog Guitars

NAMM® | U



Grow Your Business

**What is Your Best Advice for a Store
Wanting an Appearance Update?**



Gabriel O'Brien – gabriel@upperhandstudios.com

Jenn Ladd – jenn@bluedogguitars.com

Jeremy McQueary – jmcqueary@paigesmusic.com

Tim Spicer – tim@spicersmusic.com