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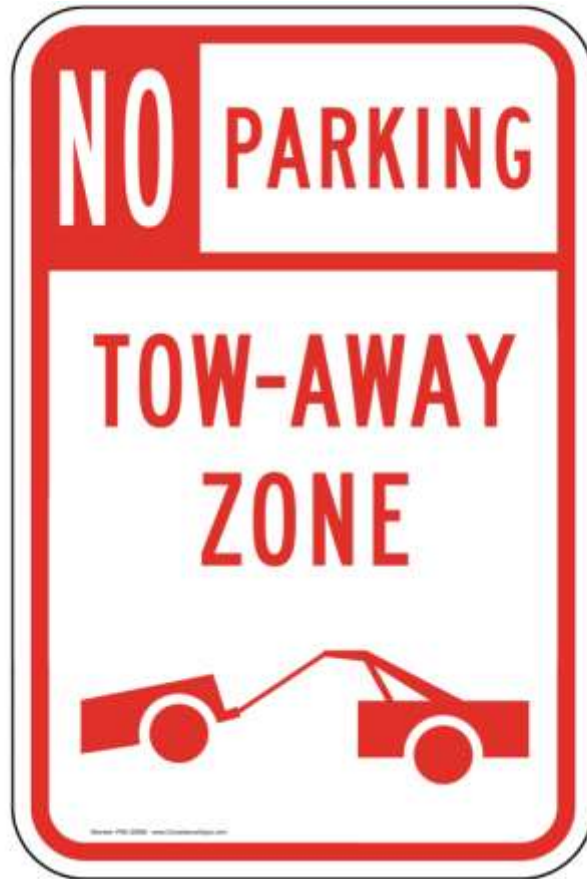


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40,000

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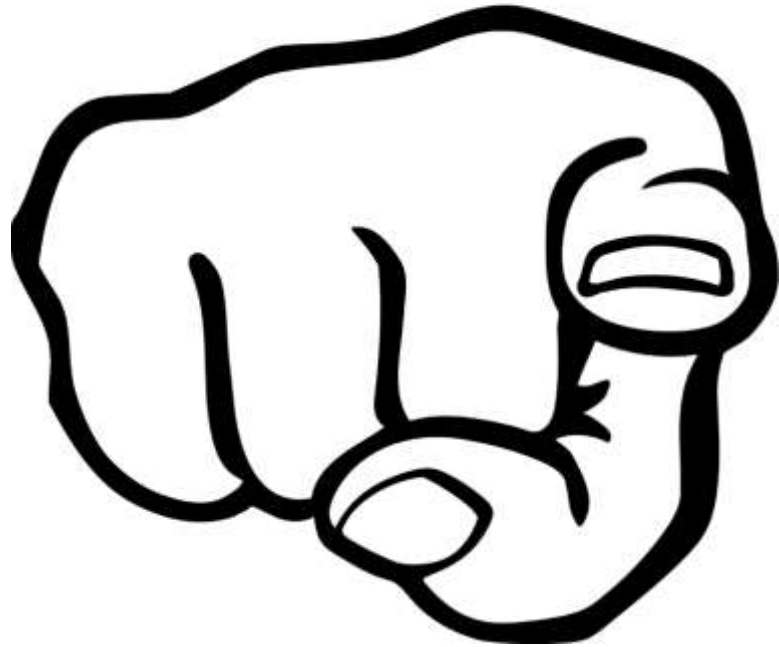
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facebook.com





1. Foundation

2. Tech



**People want to
be somebody
else.**



HOW WE DO IT

LIVE (AND SHARE)

THE DREAM

WHAT IT LOOKS LIKE :





People buy from
people they
“know” and
trust.

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HOW WE DO IT

GET PERSONAL,
BE APPROACHABLE

WHAT IT LOOKS LIKE :





It's not
about you.

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HOW WE DO IT

SHOWCASE

THE COMMUNITY



WHAT IT LOOKS LIKE:

- Expert Interviews
- Teacher Showcases
- Student Showcases

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TECH

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HOW **WE DO IT**

START

SIMPLE



WHAT IT LOOKS LIKE:

- USB Microphone
- Digital Recorder
- Phone + Mic Preamp

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BigPodcast.com/resources

