

Unleashing and Maximizing the Hit Songwriter in You



Thornton
Cline



Jan
Buckingham



Rachel
Hockett



Mark
Oliverius



Michael
Garvin

Summer NAMM
july 18/20 2019 nashville

Music City Center
NAMM Idea Center (Booth 453)
Saturday, July 20, 2:30 - 3pm

THORNTON CLINE

- "Love is the Reason" - Engelbert Humperdinck and Gloria Gaynor. Recorded over 10 times by various artists. Number 3 Billboard-charted in Germany.
- Over 150 tunes recorded by Gary Puckett, Rebecca Holden, Engelbert Humperdinck, Gloria Gaynor, Mark Chestnut, The Manhattans, Ray Peterson, Tim Murphy, Mylecka, Billy and Sarah Gaines, Tammy Trent and more.
- Twice "Songwriter of the Year"
- Grammy and Dove Award nominated songwriter
- Traditionally-published author of 27 fiction and non-fiction books
- Platinum sales with songs charting into the top-10 charts.



JAN BUCKINGHAM

- Two- time Grammy nominee for “Don’t Mind the Thorns”-Lee Greenwood and “Cleopatra, Queen of Denial”-Pam Tillis
- Musical stylist whose vision has sculptured hits for Pam Tillis, Whitney Houston, George Jones, Melissa Manchester and many others
- Number one and top-ten Billboard-charted singles
- Writer for Television “Hollywood Wives” and Film, “My Cousin Vinnie”
- Owner of 14 active publishing companies, administering copyrights worldwide



RACHEL HOCKETT

- Dove Award winner with her singing parents duo, Billy and Sarah Gaines
- Featured in two Disney films: Cinderella (2005 DVD edition) and Chicken Little soundtrack
- Lead character, “Teddy” for 8 years for the Emmy-Award winning children’s series, “The Mother Goose Club”. Over 20 million viewers.
- Background vocals and studio session work for Smokey Robinson, Wynona Judd, David Foster, Donna Summer, Ce Ce Winans, Nicole C. Mullen, Wynonna Judd, and Natalie Grant.
- Songwriter of the album, “Learn to Fly” by her own singing group, Prelude produced by Grammy and Dove Award winning producer, Michael Omartian
- Author of the new book, “Hope Rising” available on Amazon.



MICHAEL GARVIN

- 100 chart hits with 23 number one hits
- Grammy nominated songwriter
- Currently Jazz Billboard top-10 recording artist/producer on Universal
- 13 BMI Million-Air Awards
- Number one record in the world--"Waiting for Tonight" Jennifer Lopez (30 million sales to date)
- Top 10 hit, "Never Give Up On a Good Thing" George Benson (20 million sales to date)
- Cuts by George Strait, T. Graham Brown, Tanya Tucker, Diamond Rio, Tammy Trent, Natalia, SOS, Jeori, Amour Fugaz, SoulSister and more.



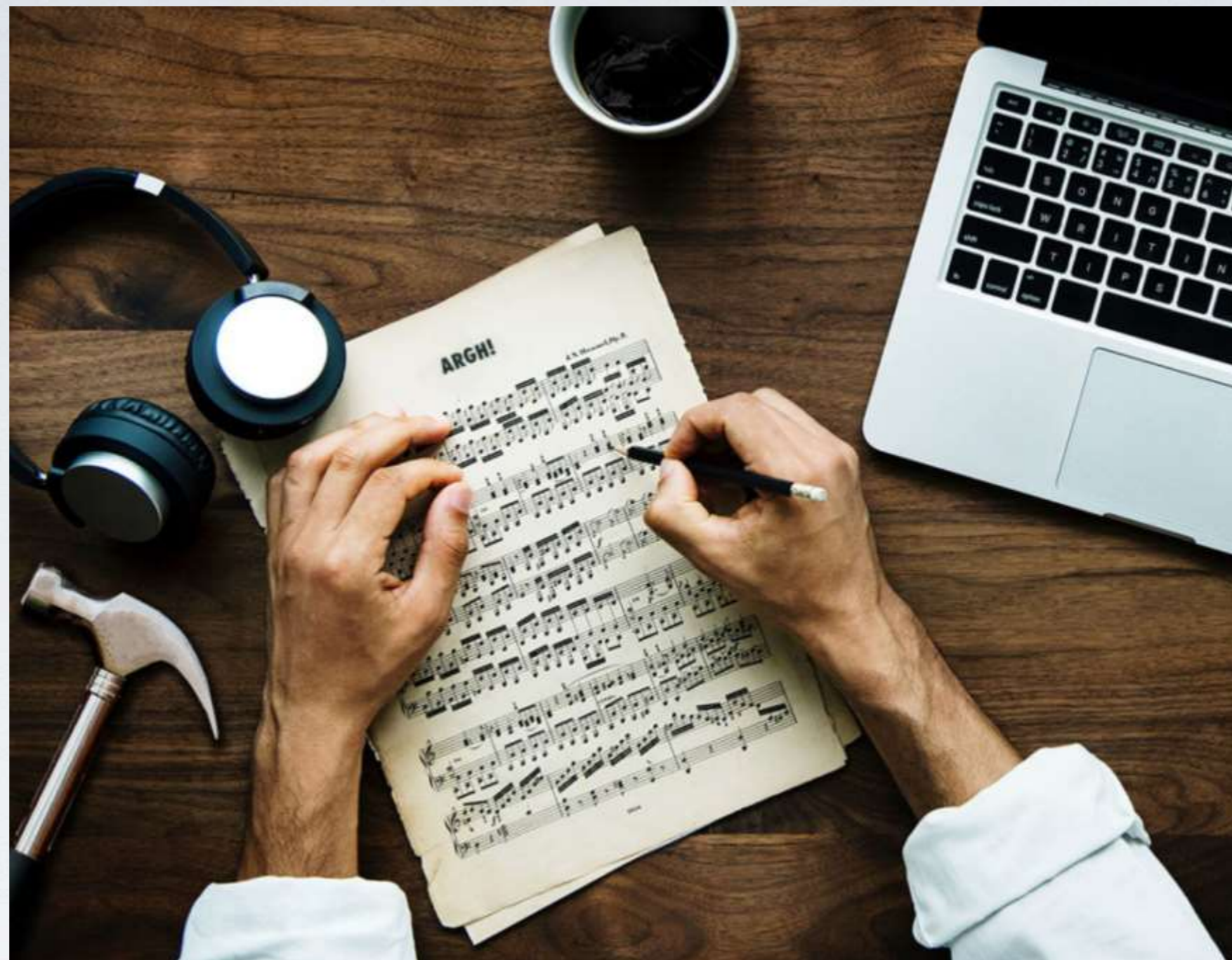
MARK OLIVERIUS

- Yamaha Instruments endorsed Nashville music producer/songwriter/keyboard player-produced over 200 recording projects
- Music Director for Lorrie Morgan for 18 years
- Over 40 “cuts” as a songwriter with Mickey Gilley, Sawyer Brown, Pam Tillis, Trick Pony, Lorrie Morgan, Sammy Kershaw, Joe Diffie, Burns and Poe, T. G. Sheppard, Kelly Lang and Ethan Bortnick
- Creator and Director of The Music of Nashville: A Magical Journey, a larger than life touring musical theatrical show
- Production credits include Lorrie Morgan, Pam Tillis, Burns & Poe, The Dallas Cowboys, Ashton Shepherd, Rio Grande, Cowboy Troy, Ashlee Hewitt, P.J. Anderson, Katie Armiger, and Veronica Ballestrini





**IN THIS EVER-CHANGING INDUSTRY, WHAT ARE THE STEPS
A TALENTED SONGWRITER CAN TAKE TO UNLEASH AND
MAXIMIZE THE HIT SONGWRITER IN HIM/HERSELF?**



**ARE THERE ANY SHORTCUTS TO THIS
SONGWRITING BUSINESS LEARNED FROM
THE MISTAKES OF OTHERS?**



QUESTIONS AND ANSWERS

THANK YOU



- **NAMM**
- **Zach Phillips and Jessica Duarte**
- **Thornton Cline**
- **Jan Buckingham**
- **Rachel Hockett**
- **Michael Garvin**
- **Mark Oliverius**
- **Lacie Carpenter and Centerstream/Hal Leonard**