

# COMPLIANCE

## POLICY

### REGULATIONS

#### GOVERNANCE

##### SECURITY

###### CONTROL

###### LAWS

###### STRATEGY

###### RULES

###### STANDARDS

###### POLICY



Note From Mary

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## NAMM: Advocating for Our Members' Pocketbook Issues

As your trade association, NAMM monitors and informs membership on policy and compliance issues. These are complex matters; compliance with federal and state laws and regulations is not optional and likely impacts your bottom line. These are “pocketbook” realities. Building on the success of our music education advocacy efforts of the past two decades, NAMM is investing more resources to represent the interests of our members in regulatory policies and to ensure that our members are heard by our elected officials and policy makers. Collectively and collaboratively, NAMM fights for the needs of its members.

**Mary Luehrsen, Director of Public Affairs and Government Relations**



### Free and Fair Trade / Tariffs

NAMM supports free and fair trade. Visit [namm.org](http://namm.org) to review the recent informational webinar, including exemption-filing procedures and ongoing updates about the impact of the 2020 Chinese trade agreement.



### E-Commerce

NAMM supports simple and reliable state sales tax collection and reporting requirements under the new “Post-Wayfair” Supreme Court decision. [Namm.org](http://Namm.org) likewise hosts an informational webinar on resources to simplify sales tax collection requirements.



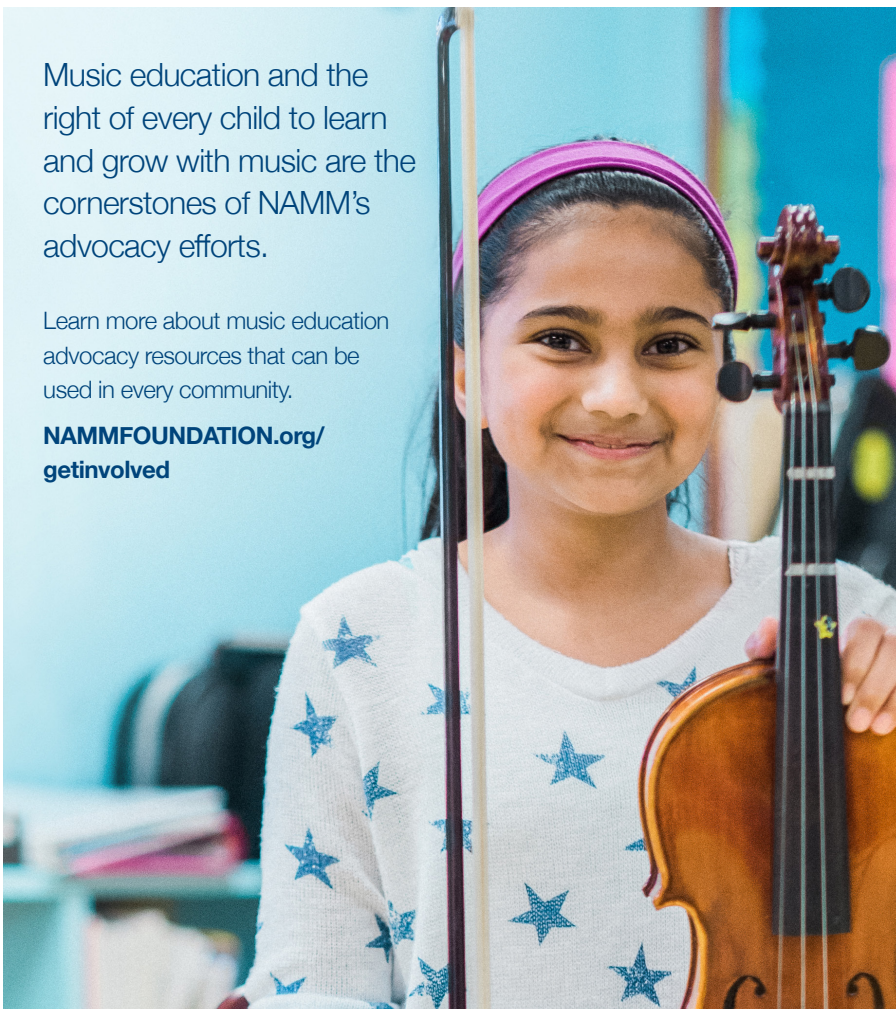
### AB-5 Worker Status

NAMM, along with other professional musician organizations and the California Chamber of Commerce, supports changes to California's AB-5 employment law to accommodate employment realities of musicians and entertainment technology professionals.

Music education and the right of every child to learn and grow with music are the cornerstones of NAMM's advocacy efforts.

Learn more about music education advocacy resources that can be used in every community.

**NAMMFOUNDATION.org/  
getinvolved**



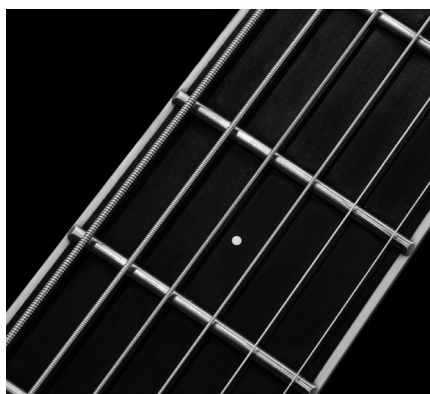
## New NAMM Lobbyist Advocating for Change

Chris Cushing has 30 years of experience in government, politics and corporate public policy issues, and is an experienced political advisor and strategist, having served in leadership positions on winning presidential campaigns on three continents. Mr. Cushing has lectured at the John F. Kennedy School of Government at Harvard University, the Institute of Management & Administration, the Public Forum Institute, and is a speaker in the United States and abroad. Chris will help guide our efforts, coordinating the resources and expertise of Nelson Mullins, to maximize the industry's voice for "pocketbook" and other issues.



## Prop 65

NAMM supports resolution to the "background noise" realities of Prop 65 labeling requirements. NAMM is participating in the Coalition for Accurate Product Labels, with pending federal legislation outlining clear compliance and enforcement for product components.



## CITES and Sustainability

NAMM and a global coalition achieved revisions to CITES wood listing (2019 Conference of the Parties) and has established a forum concerning sustainability in the music industry.



Stay informed.



Be educated  
about compliance.



Get engaged  
with advocacy.

[namm.org/issues-and-advocacy](http://namm.org/issues-and-advocacy)