


**Utilize the new Believe in Music platform to promote your content channels, connect with advertisers, sign-up new subscribers and build your media brand.**

**\$1,600**



**NAMM**  
believe in music

Many Stories, One Vision

**Believe in Music**  
Belong to NAMM

**YOUR LOGO HERE**

**Company Name**  
Company Location

EDIT

**Book a meeting**

Select a time slot to set up a meeting with Stadium Package

Friday, August 21, 2020

9:00 AM	9:30 AM	10:00 AM	10:30 AM	11:00 AM	11:30 AM
12:00 PM	12:30 PM	1:00 PM	1:30 PM	2:00 PM	2:30 PM
3:00 PM	3:30 PM	4:00 PM	4:30 PM		

See all days

**Virtual Events**

**Believe In Music - Opening Day Keynote Session**

**LIVE** 9:00 AM 5 months left

Joe Lamond - NAMM

**About Us**

With full features and the highest SEO level, media will benefit from the maximum exposure to their products and brand messaging. Ensure engagement by not settling for anything but the best. Likewise, enjoy the benefits of all other tiers, including rich multimedia, AI-driven matchmaking, real-time analytics on all attendees who visit your booth and the ability to hold targeted, simultaneous meetings.

Interest Event Technology Musical Instruments Pro Audio Publisher


**Follow Us on Social Media**

in t i f


**Contact Details**

+1 234 567 8910 sales@yourbrand.com www.yourbrand.com

**Digital Newsstand**




**Online Publication (January Edition)**  
MusicWorks




**Online Publication (February Edition)**  
MusicWorks

[See all \(5\)](#)

**Additional Media Brands**




**Brand Name 1**  
Location




**Brand Name 2**  
Location

[See all \(5\)](#)


**Brand Content**



**Download Our Catalogue**  
PDF Document




**Behind-the-Scenes Tour of Our Factory**  
Video




**Product Launch Brochure**  
PDF Document

**Giveaways**




**Limited Edition T-Shirt**

**Team**



**Luke Walton**  
Marketing Manager



**Jessica Duarte**  
Latin America Sales Director

FOLLOWS  
SCROLL



- 1 VIDEO HEADER  
(RECORDED OR LIVESTREAMED)
- 2 CHAT WITH ADVERTISERS
- 3 UP TO 16 MEETINGS PER DAY
- 4 POP-OUT SESSION VIDEO
- 5 COMPANY DESCRIPTION
- 6 SOCIAL MEDIA LINKS
- 7 CONTACT INFORMATION
- 8 DIGITAL NEWSSTAND
- 9 ADDITIONAL MEDIA LISTINGS
- 10 BRAND CONTENT
- 11 BRAND GIVEAWAYS
- 12 ACCESS FOR TEAM MEMBERS

**Order today at**

**[namm.org/media](http://namm.org/media)**

# MARKETPLACE OPPORTUNITIES

FEATURES EVERY TOOL YOUR BRAND NEEDS TO EFFECTIVELY  
MARKET YOUR PRODUCTS AND CAPTURE QUALIFIED LEADS.

NAMM  
**BELIEVE IN  
MUSIC**  
WEEK JANUARY 2021

## Media Package

### 1 VIDEO HEADER (RECORDED OR LIVESTREAMED)

Feature pre-recorded or live streaming content at the top of your page, engaging attendees from the moment they arrive.

### 2 CHAT WITH ADVERTISERS

Qualified buyers have the opportunity to chat with your sales staff in real time, empowering them to ask questions and inquire about meetings.

### 3 ONE-TO-ONE SALES MEETINGS

The Media Package allows for 16 one-on-one meetings per day, with the ability for multiple sales reps to conduct simultaneous calls. With flexible scheduling, segment your audience by different time zones and goals.

### 4 POP-OUT SESSION VIDEO

Your content extends beyond your profile. As an attendee browses Believe in Music Week, your video session will remain visible, allowing attendees the option to learn about your latest products while traveling throughout the site.

### 5 COMPANY DESCRIPTION

Introduce your brand and tag your business with a variety of interests, which will be used by our AI-powered matchmaking tools to connect relevant buyers to your brand.

### 6 SOCIAL MEDIA LINKS

Increase your social media followers through Believe in Music's wide B2C and B2B reach.

### 7 CONTACT INFORMATION

Provide contact details for prospective buyers and end-users to gather information before and after the event.

### 8 DIGITAL NEWSSTAND

The Media Package allows you to showcase your online publications to a global audience, driving value for your advertisers and generating more visibility for your titles. The Digital Newsstand is also searchable by attendees in the Product Marketplace section of the online platform, driving more engagement.

### 9 ADDITIONAL MEDIA LISTINGS

Connect your subsidiaries and associated brands across your profiles, encouraging attendees to engage with your full catalogue of brands.

### 10 BRAND CONTENT

Upload links to videos, brochures, PDFs, Zoom links and more for attendees to consider as they make their buying decisions.

### 11 BRAND GIVEAWAYS

Excite and engage attendees with brand giveaways, featured both on your profile and the Giveaways tab in the top navigation.

### 12 ACCESS FOR TEAM MEMBERS

Invite your team members to join in on the event, with an option to be listed and associated with the brand on your page.

**Also included in the Media Package (not pictured):**

### AI-POWERED MATCHMAKING

Reach new customers through our AI-driven platform, bringing qualified and interested buyers to your products.

### EVENT AND BRAND EXPERIENCE PAGE ANALYTICS

The Media Package features rich analytics on every user that interacted with your brand page, powering follow-ups and sales.

Order today at

[namm.org/media](https://namm.org/media)