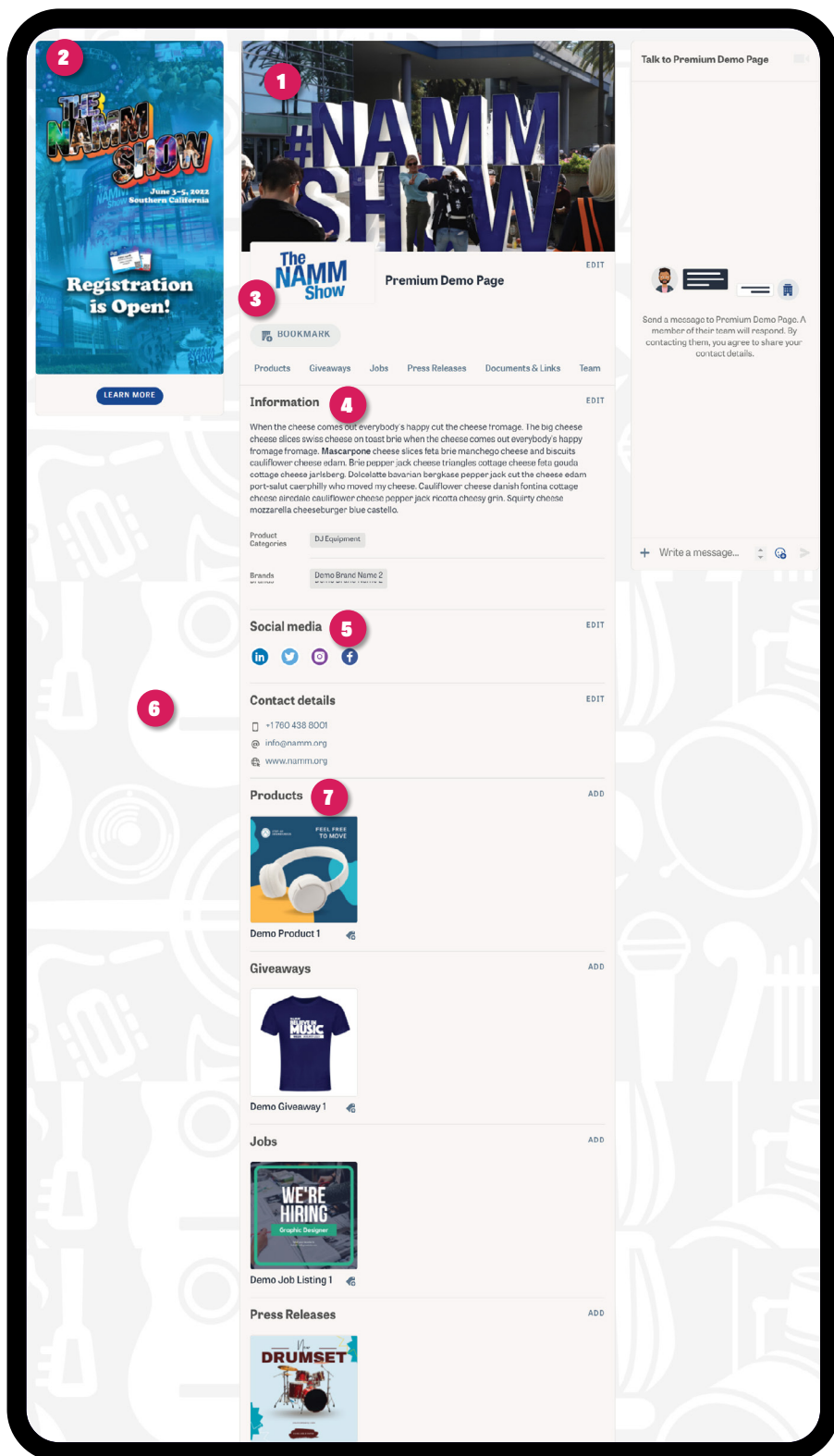




Brand Page Specs – Premium



1 Image or Video Header

- Top of page
- For image, we recommend using a 1200x675px (16:9 ratio) image, no larger than 1MB
- For video, first upload it on YouTube, Vimeo, or other video provider, then paste the ID or SRC link in the exhibitor center

2 Column Ad

- 1080x1920px (9:16 ratio) image, no larger than 1MB
- On web desktop, the image is displayed in a vertical banner ad on the left side of your company profile. On mobile, your ad appears at the bottom of it.

3 Logo

- Rectangular image (2:1 ratio), size of 400x200px and no larger than 1MB

4 Information

- No character limit, hyperlink, bold or italic accepted

5 Social Media & Contact Details

- URLs to pages, profiles
- Phone, email, address

6 Background image

- Background image displays on desktop version only
- 2560x1600px (16:10 ratio) image, no larger than 1MB

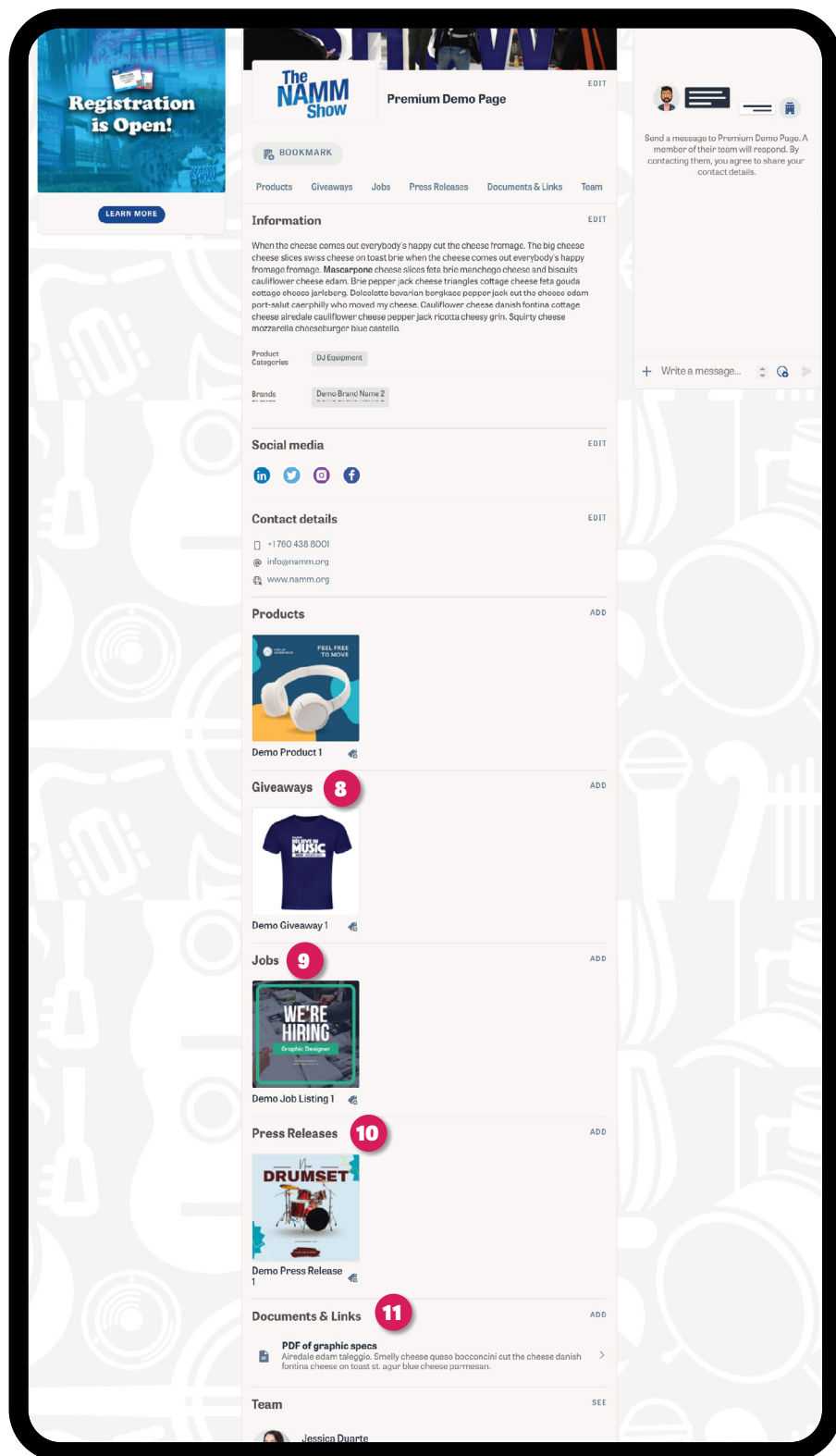
7 Products (12 listings, Premium Only)

- Name: Character limit, 255
- Description: Character limit, 2000
- Image(s): Squared image (1:1 ratio), size of at least 400x400px and no larger than 500KB
- Upload up to 20 images per item
- Additional Product Info: MSRP, Brand/Family, URL

Continued...



Brand Page Specs – Premium (Continued)



8 Giveaways (Premium or Purchase)

- Name: Character limit, 255
- Description: Character limit, 2000
- Image(s): Squared image (1:1 ratio), size of at least 400x400px and no larger than 500KB
- Upload up to 20 images per item
- Will also add URL for entry, instructions on giveaway, and item limit
- Check out our **'How to Host a Giveaway'** page for additional details

9 Jobs & Internships

- Name: Character limit, 255
- Description: Character limit, 2000
- Image(s): Squared image (1:1 ratio), size of at least 400x400px and no larger than 500KB
- Upload up to 20 images per item
- Additional Job Info: Category, URL, contact email, application deadline

10 Press Releases

- Name: Character limit, 255
- Description: Character limit, 2000
- Image(s): Squared image (1:1 ratio), size of at least 400x400px and no larger than 500KB
- Upload up to 20 images per item
- Additional Press Release Info: URL and PR contact information

11 Documents and Links

- No limit of documents added. Paste a link or import a file in exhibitor center
- pdf, doc, docx, ppt, pptx, png, or jpg
- no larger than 30MB
- Title: Character limit, 80 Document or Link
- Description: Character limit, 160

Visit:

namm.org/plus

for a comparison chart.